



MEDIA INFORMATION 2022

Specialized media for joining, cutting and coating technology

www.dvs-media.eu

MEDIA INFORMATION 2022

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TOP-DECISION-MAKERS READ THE NUMBER 1



71,2% sold circulation

Audited by IVW

Official organ of DVS – German Welding Society

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Editorial Profile: Technical-scientific trade journal for welding, cutting and brazing/soldering technology, including the large number of peripheral fields. Editorial subjects: research and development, training, further education, exchange of experience, welding, cutting, brazing/soldering, adhesive bonding and allied processes, material-related questions (ferrous and non-ferrous metals, plastics as well as base and filler materials), calculation, design and fabrication in structural steel engineering, tank construction, apparatus engineering, vehicle manufacture and mechanical engineering, welding machines including robots and controllers, material testing (destructive and non-destructive) as well as safety at work and health protection.

Organ: Official organ of DVS – German Welding Society

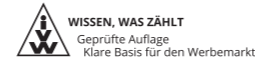
Publisher: DVS – German Welding Society.

Editorial staff: Dipl.-Ing. Dietmar Rippegather (management/responsible)
Anja Labussek M.A.
Dipl.-Ing. Viktor Travkin

Year: Volume 74, 2022
Publication frequency: monthly

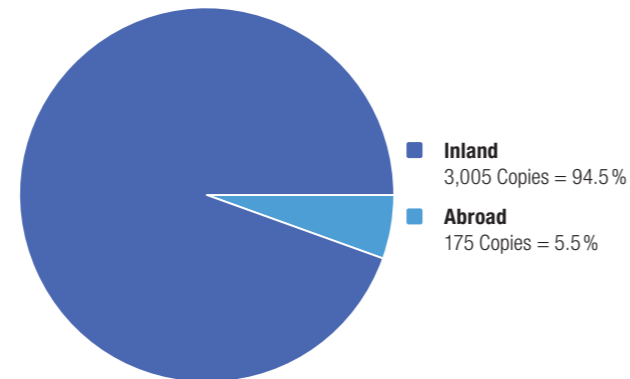
Publication/subject plan: see page 8 – 9

Subscription charges: Annual subscription 216 € (Print + Digital) plus postage costs



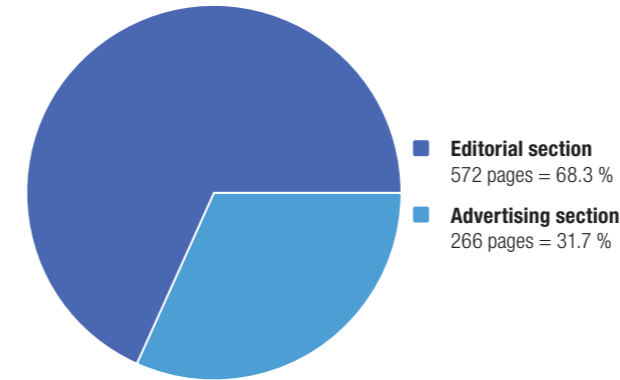
Circulation control	
Circulation analysis	Copies per issue on an annual average (July 1st 2020 to June 30, 2021)
Print run	3,767 Copies
Actually circulated print run	3,180 thereof abroad 175 1,966 subscribed circulation 1,639 thereof members copies 874 other sold circulation
Sold circulation:	2,840 thereof abroad 156
Free copies	341 587 Remaining, voucher and archive copies

Geographical distribution analysis:
Actually circulated print run: 3,180 = 100%
Proportion of the actually circulated print run

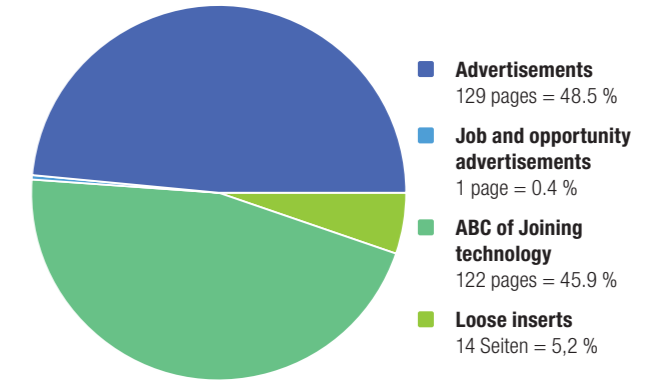


Scope analysis: 2020 = 12 issues

Total scope: 838 pages = 100%

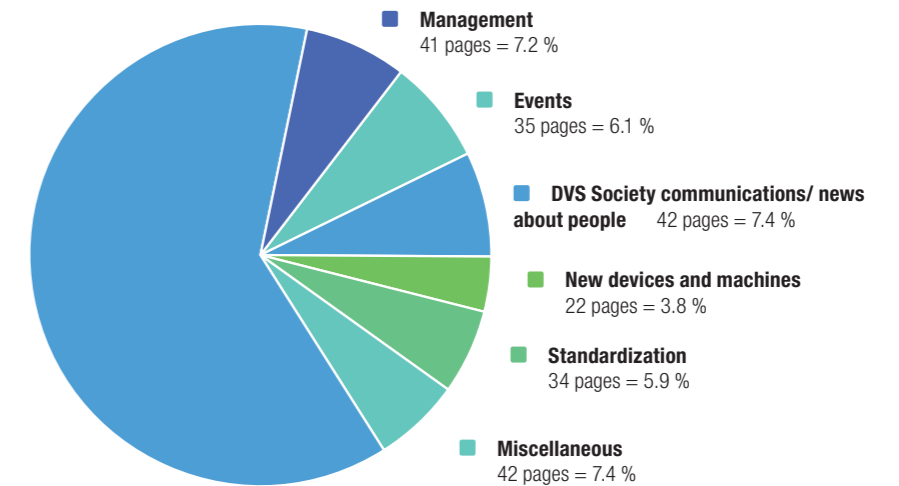


Advertising scope: 266 pages = 100%



Content analysis: 572 pages Editorial section = 100%

Experience from the economy and practice 356 pages = 62.2 %



Issue / Month	Dates	Mayn subject areas	Fairs/conferences
1/2 January/ February	Ad closing date: 12. January 2022 Printing material: 21. January 2022	<ul style="list-style-type: none"> ■ New insights into resistance welding; ■ Manufacturing processes and means of production ■ Use of robots and sensors for joining, cutting and coating 	Pipeline Technology Conference 07.03. – 10.03.2022, Berlin/Germany BLE.CH – Technology trade fair for metal and steel processing 08.03. – 10.03.2022, Bern/Switzerland
3 March	Ad closing date: 8. February 2022 Printing material: 18. February 2022	<ul style="list-style-type: none"> ■ Developments for the welding of high-alloy materials ■ Application of welding and gluing ■ Thermal cutting 	WELDING 05.04. – 07.04.2022, Kielce/Poland
4 April	Ad closing date: 8. March 2022 Printing material: 18. March 2022	<ul style="list-style-type: none"> ■ Joining of materials using suitable additives and auxiliary materials ■ Developments in laser and electron beam technology for welding and cutting ■ Coating of components by welding and thermal spraying 	LASER World of PHOTONICS 26.04. – 29.04.2022, Munich/Germany 20. Tagung Schweißen in der maritimen Technik 27.04. + 28.04.2022, Hamburg/Germany ITSC – International Thermal Spray Conference and Exposition 04.05. – 06.05.2022, Vienna/Austria ELMIA Welding & Joining Technology 10.05. – 13.05.2022, Jönköping/Sweden HANNOVER MESSE 30.05. – 02.06.2022, Hanover/Germany
5 May	Ad closing date: 12. April 2022 Printing material: 22. April 2022	<ul style="list-style-type: none"> ■ Use of soldering to join materials ■ Automation in welding, cutting and coating production ■ Hybrid welding process 	WIN EURASIA World of Industry 01.06. – 04.06.2022 Istanbul/Turkey FABTECH Canada 14.06. – 16.06.2022, Toronto/Canada Automatica 2022 21.06. – 24.06.2022, Munich/Germany
6 June	Ad closing date: 10. May 2022 Printing material: 20. May 2022	<ul style="list-style-type: none"> ■ Developments in gas-shielded metal welding ■ Quality assurance and use of test methods in joining technology ■ Welding in plant and tank construction 	wire und Tube 20.06. – 24.06.2022, Dusseldorf/Germany LÖT 2022 21.06. – 23.06.2022, Aachen/Germany SurfaceTechnology GERMANY 21.06. – 23.06.2022, Stuttgart/Germany METAV 21.06. – 24.06.2022, Dusseldorf/Germany

Issue / Month	Dates	Mayn subject areas	Fairs/conferences
7 July	Ad closing date: 7. June 2022 Printing material: 15. June 2022	<ul style="list-style-type: none"> ■ Additive manufacturing and coating by welding ■ Welding of material combinations ■ Simulation, advice and construction in welding technology 	
8 August	Ad closing date: 12. July 2022 Printing material: 22. July 2022	<ul style="list-style-type: none"> ■ Developments in gas-shielded metal welding ■ Increase in productivity and quality assurance through process control during welding ■ Welding regulations ■ Findings on occupational health and safety and environmental protection in welding technology 	ROBOTER 2022 06.09. + 07.09.2022, Fellbach/Germany AMB – International exhibition for metalworking 13.09. – 17.09.2022, Stuttgart/Germany
9 September	Ad closing date: 09. August 2022 Printing material: 19. August 2022	<ul style="list-style-type: none"> ■ Preliminary reports on the EuroBLECH trade fair ■ Economic development of the market for welding, cutting equipment and additives ■ Welding, soldering and gluing for lightweight constructions made of metallic and non-metallic materials ■ Joining aluminum, magnesium, titanium 	DVS CONGRESS 2022 19.09. – 21.09.2022, Koblenz/Germany ALUMINIUM – World Fair & Congress 27.09. – 29.09.2022, Dusseldorf/Germany WELDING – International exhibition for welding technology 03.10. – 07.10.2022, Brünn/Czech Republic
10 October	Ad closing date: 20. September 2022 Printing material: 23. September 2022	<ul style="list-style-type: none"> ■ Exhibition edition EuroBLECH with PocketGuide welding technology ■ Manufacturing processes and means of production ■ Material basics and additional material development ■ Networking and Industry 4.0 in welding and cutting technology 	EuroBLECH – International sheet metal working technology exhibition 25.10. – 28.10.2022, Hanover/Germany Formnext 15.11. – 18.11.2022, Frankfurt/Germany
11 November	Ad closing date: 11. October 2022 Printing material: 21. October 2022	<ul style="list-style-type: none"> ■ Application examples of welding and cutting technology ■ Beam welding processes ■ Additive manufacturing of components by welding 	India Essen Welding & Cutting 23.11. – 25.11.2022, Mumbai/India Tube India 23.11. – 25.11.2022, Mumbai/India
12 December	Ad closing date: 15. November 2022 Printing material: 25. November 2022	<ul style="list-style-type: none"> ■ Report on the DVS CONGRESS 2022 ■ Special welding processes: ultrasonic welding, hybrid joining, friction welding 	

including supplement
WALL CALENDAR 2023

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front cover	–	210 x 185	–	–	–	5,980
First or Last cover page	–	210 x 297	3,780	4,170	4,560	4,830
Back cover	–	210 x 204	3,800	4,190	4,580	4,850
2/1 pages	362 x 247	420 x 297	5,760	6,150	6,540	6,810
1/1 page	181 x 247	210 x 297	3,600	3,990	4,380	4,650
Juniorpage	119 x 170	133 x 187	2,260	2,650	3,040	3,310
1/2 page, horizontal 1/2 page, vertical	181 x 123 90 x 247	210 x 148 105 x 297	1,800	2,190	2,580	2,850
1/3 page, horizontal 1/3 page, vertical	181 x 82 57 x 247	210 x 99 71 x 297	1,220	1,415	1,610	1,765
1/4 page, horizontal 1/4 page, vertical	181 x 62 90 x 123	210 x 74 105 x 148	905	1,100	1,295	1,450
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.20			
Box Number Fee			6.50			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm wide x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 79

JOBPORTAL
FÜGETECHNIK

Surcharges:
Colour surcharge: 1/1 and 1/2 page 1/3 page and smaller
 per standard colour 390 € 195 €
 four-coloured 1,050 € 545 €
per special colour: 525 € 525 €

Bleed surcharge: 180 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges

Series discounts: For advertisements published within 12 months
 for 3 repeats or 1 1/2 pages 5 %
 for 6 repeats or 3 pages 10 %
 for 12 repeats or 6 pages 15 %
 from 12 pages 20 %
 Discounts for multi-year contracts on request.

Bound-in-inserts: 2 Seiten (bis 115 g/m²) 4,050 €
 2 Seiten (bis 170 g/m²) 5,040 €
 4 Seiten (bis 115 g/m²) 6,140 €
 4 Seiten (bis 170 g/m²) 7,620 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount: 2 Bound-in-inserts 5 %
 3 Bound-in-inserts 10 %
 6 Bound-in-inserts 15 %

Loose inserts: Domestic circulation up to 25 g € 350 %
 postal charge incl.
 higher weights on request
 max. format: 195 mm wide x 285 mm high
 Affixed reply cards to advertisements
 or loose inserts € 180 %

Loose inserts cannot be discounted.

Free delivery to:
 D+L Printpartner
 Schlavenhorst 10, 46395 Bocholt, Germany
 P +49 2871 24 66-0
 Delivery date: by the 25th of the previous month.
 A sample is requested from the advertising department.

Advertorial: The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
 (10,000 Characters incl. spaces) 6,870 €

1/1 page, 4c
 (5,000 Characters incl. spaces) 4,690 €

1/2 page horizontal, 4c
 (2,000 Characters incl. spaces) 2,870 €

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.

1. Investigation method:

Recipient structure analysis through written survey - sample survey

2 Description of the recipients at the time of data collection:

2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients.

2.2. Total number of recipients in the file:

4,821

2.3. Total number of changing recipients:

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file, copies sold	4,483
Recipients in the file permanent free copies	338
	4,821
Promotional copies	300
actual circulation	4,525
of which domestic	4,299
of which abroad	226

3. Description of the investigation:

3.1. Population (proportion examined):

Population	5,121	=	100%
not included:			
Promotional copies	300		
Recipients abroad	296	596	= 11.6 %
The investigation represents recipients	4,525	=	88.3%

3.2. Day of the sample drawing:

May 13, 2009

3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address

Initial samples (questionnaire sent)	325 cases	= 100%
Questionnaire cannot be delivered by post	0 cases	= 0.0%
Bookstores / libraries	3 cases	= 0.8%
Gross sample	322 cases	= 100%
Failures		
Questionnaire not returned	91 cases	= 28,3 %
Questionnaire returned empty	0 cases	= 0,0 %
Net sample (exhaustion)	231 cases	= 71.7 %
	(evaluatable cases)	

3.4 Target person of the investigation:

First recipient

3.5. Definition of the reader:

not applicable

3.6. Period of investigation:

Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.

Sectors/branches of the economy/specialist fields/occupational groups

SCHWEISSEN und SCHNEIDEN reports on the results of development and research papers from all fields of industry as well as from industry-free institutes. Furthermore, the journal provides information about experience with regard to the application of welding technology in practice - in structural steel engineering, building and bridge construction, mechanical engineering, electrotechnology, vehicle manufacture, aircraft manufacture, reactor construction as well as the chemical industry. This information is supplemented by topical reports on new developments as well as on economic questions.

Department/ group/ class	Recipient groups (according to the classification of the branches of the economy)	Proportion of the actually circulated print run	
		%	Copies
36, 35, 5–7	Energy industry, water supply and mining	4,4	199
20, 19.2	Chemical industry and mineral oil processing	3,8	172
24	Metal production and metal processing	10,0	453
25.1	Manufacture of steel and light metal structures	8,1	367
25.2	Boiler and tank construction	5,6	253
28	Mechanical engineering	19,4	878
29	Manufacture of cars and their parts	1,9	86
30.9	Road vehicle construction (without cars)	1,3	59
35.1	Shipbuilding	3,1	140
30.2	Rail vehicle construction	2,5	113
30.3	Aircraft and spacecraft construction	2,5	113
45.2	Repair of motor vehicles	1,3	59
26.51.2, 26, 27, 26.51.3	Electronics, precision mechanics and optics	1,9	86
41 – 43	Building trade	1,3	59
46.9	Wholesale trade	5,6	253
72	Science, research and teaching	20,0	905
71	Technical advice and planning (especially architectural and engineering offices)	5,0	226
	Keine Angaben	2,3	104
	Actually circulated print run	100	4,525

Size of the economic unit

	Proportion of the actually circulated print run	
	%	Copies
1 – 19 Employees	24.4	1,104
20 – 49 Employees	16.3	738
50 – 299 Employees	28.1	1,271
300 and more Employees	28.8	1,303
No information	2.4	109
	100	4,525

Position in the business

	Proportion of the actually circulated print run copies	
	%	Copies
Proprietor, member of the board or managing director	23.1	1,045
Plant or works manager	8.1	367
Head of technical department	18.8	851
Head of commercial department	1.3	59
Plant engineer or welding engineer	20.0	905
Welding technologist, welding specialist or foreman	6.9	312
Welding instructor, welding shop foreman or welder	2.5	113
Technical clerk	1.9	86
Teacher at a university or a technical teaching institute	4.4	199
Others	12.4	561
No information	0.6	27
	100	4,525

Formal education/vocational training

	Proportion of the actually circulated print run	
	%	Copies
University of technology or university	39.4	1,783
Specialist, engineering or technical college	39.4	1,783
Miscellaneous vocational college	1.9	86
Foreman's qualification test	9.4	425
Welding training (according to DVS guidelines)	2.5	113
Concluded technical training	3.1	140
Concluded commercial training	1.3	59
Miscellaneous vocational training	1.3	59
No training	1.3	59
No information	0.4	18
	100	4,525

Age

	Proportion of the actually circulated print run	
	%	Exemplare
Up to 29 years	6.3	285
30 – 39 years	13.8	624
40 – 49 years	30.6	1,385
50 – 59 years	33.1	1,498
60 years and older	16.2	733
No information	0,0	0
	100	4,525

1. Investigation method:

Distribution analysis through file evaluation total survey

2 Description of recipients at the time of data collection:

2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

2.2. Total number of recipients in the file:

8.098

2.3. Total number of changing recipients:

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file number of copies sold	3.343
Recipients in the file permanent free pieces	336
	3.679
Promotional copies	336
actually circulated print run)	4.525
of which domestic	4.299
of which abroad	226

3. Description of the investigation:

3.1. Population (proportion examined)

Population not included:	4,525	=	100%
Promotional copies	336		
Recipients abroad	226	562	= 12.4 %
The investigation represents recipients of the total population	3,963	=	87.6 %

3.2. Day of the file evaluation:

August 22, 2018

3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

3.4. Target person of the investigation:

Not applicable

3.5. Definition of the reader:

Not applicable

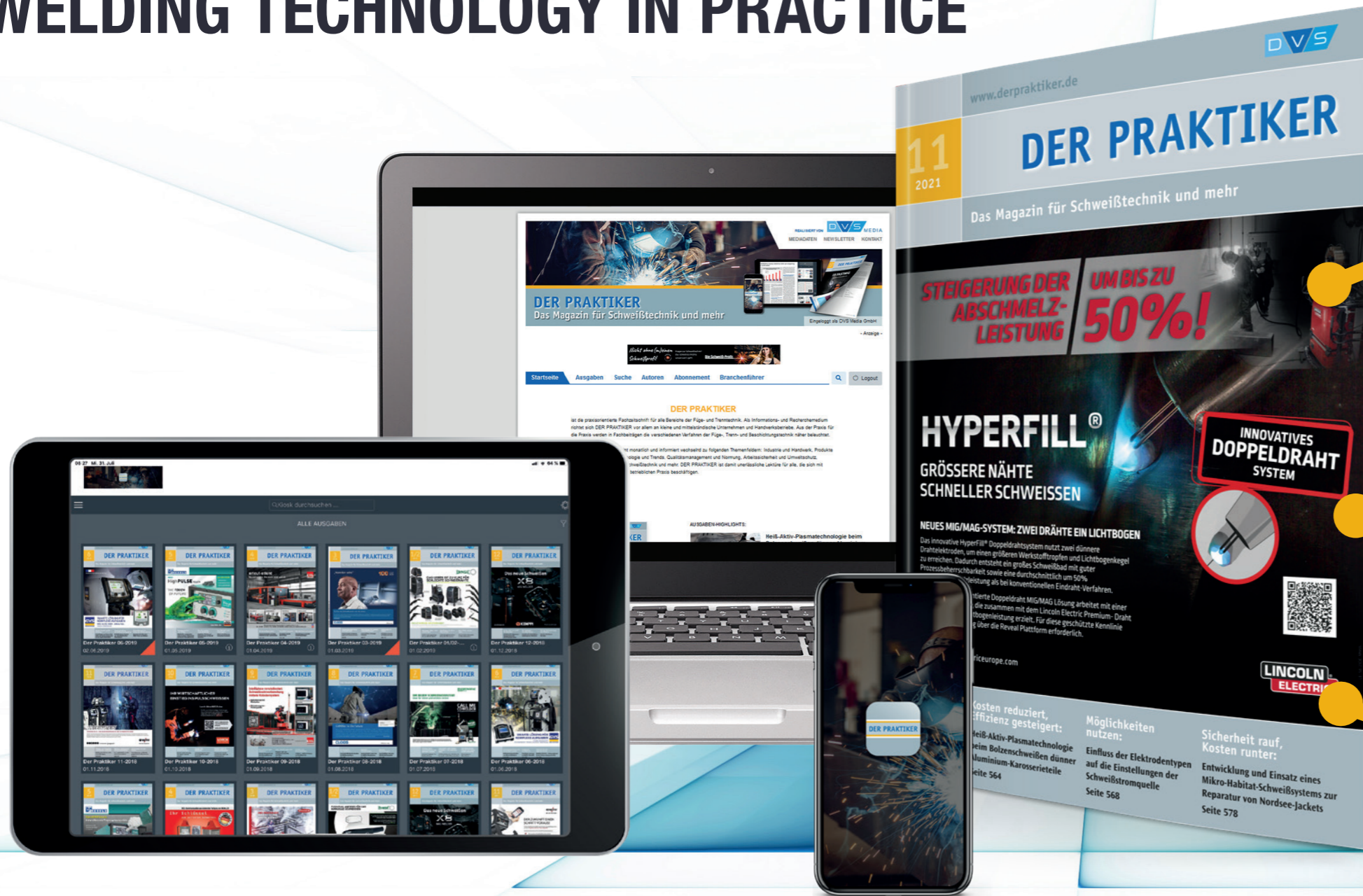
3.6. Period of investigation:

August 2018

3.7. Implementation of the investigation:

Publishing company

WELDING TECHNOLOGY IN PRACTICE



83%
sold
circulation

Audited
by IVW

Volume 74

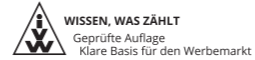
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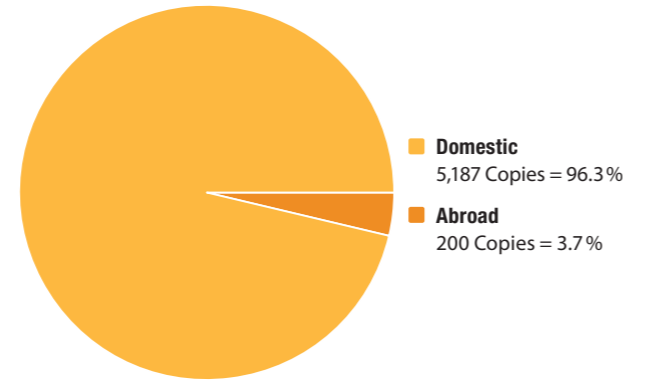
Editorial Profile:

Technical trade journal from practice for practice in all the fields of skilled trades and industry. Editorial subjects: welding, cutting, brazing/soldering, adhesive bonding, spraying, heat treatment, destructive and non-destructive material testing, safety at work and health protection, design and fabrication in structural steel engineering, tank construction, pipeline construction, vehicle manufacture, mechanical engineering and electronics, material-related questions (ferrous as well as non-ferrous metals and plastics), corrosion protection, rationalisation (including robot utilisation) and economic viability questions, training, further education as well as exchange of experience.

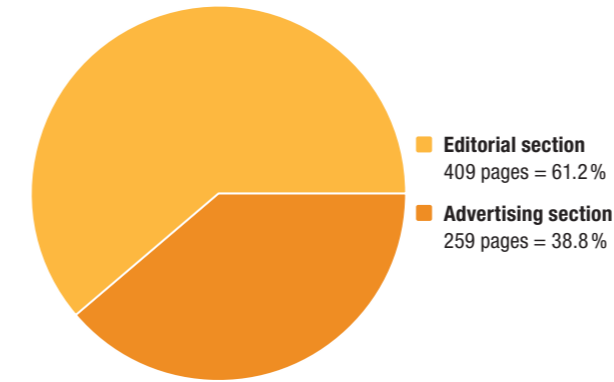
Memberships:	Media Database of the German Trade Press
Organ:	Official organ of DVS – German Welding Society
Publisher:	DVS – German Welding Society
Editorial staff:	Dipl.-Ing. Christian Bothur (responsible)
Year:	Volume 74, 2022
Publication frequency:	monthly
Publication/subject plan	see page 20 – 21
Subscription charges:	Annual subscription 126.50 € (Print + Digital) plus postage costs

Circulation control	
Circulation analysis:	Copies per issue on an annual average (July 1st, 2020 to June 30, 2021)
Print run	6,034 Copies
Actually circulated print run:	5,387 thereof abroad 200 2,811 subscribed circulation 2,353 thereof members copies 2,219 other sold circulation
Sold circulation:	5,030 thereof abroad 174
Free copies:	358 647 remaining, voucher and archive copies

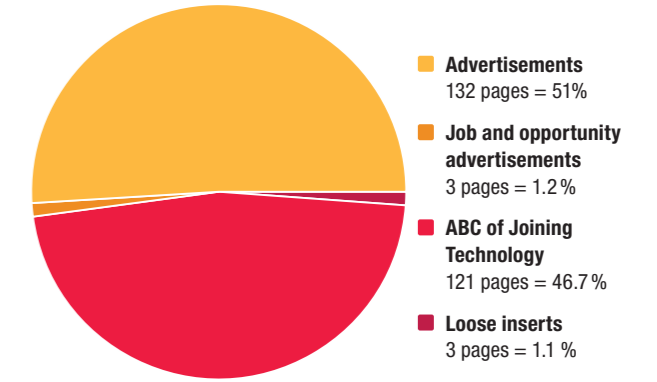
Geographical distribution analysis:
Actually circulated print run: 5,387 = 100%
Proportion of the actually circulated print run



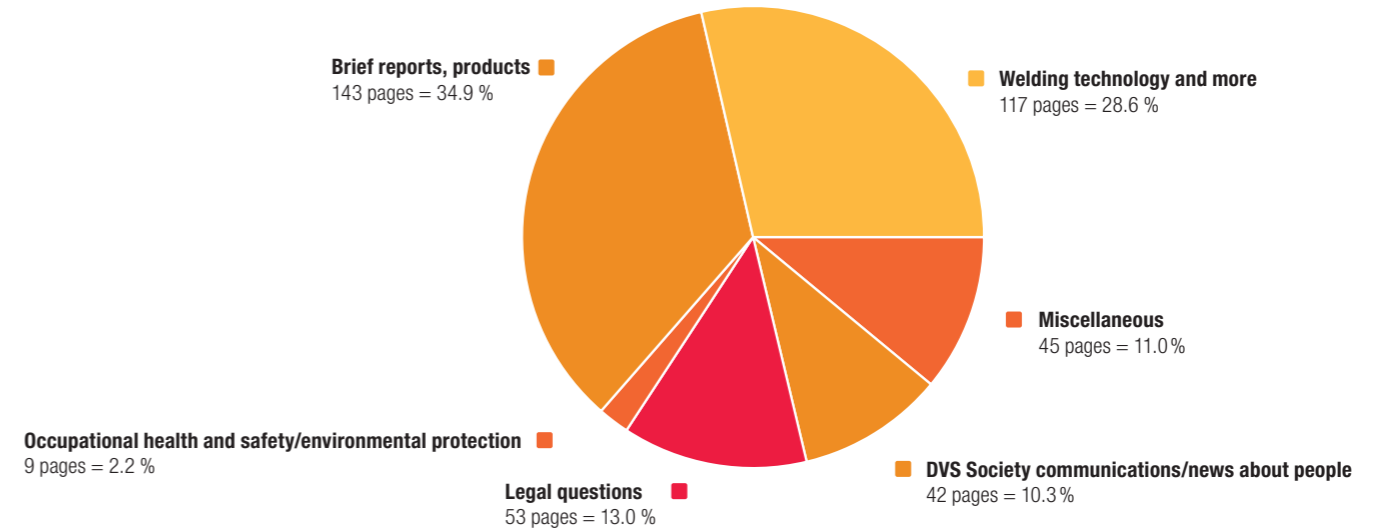
Scope analysis: 2020 = 12 issues
Total scope: 668 pages = 100%



Advertising scope: 259 pages = 100%



Content analysis: Editorial section 2020



Issue/ Month	Dates	Main subject areas	Fairs, conferences and events
1/2 January/ February	Ad closing date: 12. January 2022 Printing material: 21. January 2022	<ul style="list-style-type: none"> Orbital welding Arc welding processes (stud, plasma and gasshielded welding) Welding, cutting and coating with industrial robots and fully mechanized systems 	Pipeline Technology Conference 07.03. – 10.03.2022, Berlin/Germany BLE.CH – Technologiefachmesse für die Metall- und Stahlverarbeitung 08.03. – 10.03.2022, Bern/Switzerland
3 March	Ad closing date: 8. February 2022 Printing material: 18. February 2022	<ul style="list-style-type: none"> Welding in plant and tank construction Destructive and non-destructive material testing Hard and soft soldering of metal and ceramics 	WELDING 05.04. – 07.04.2022, Kielce/Poland
4 April	Ad closing date: 8. March 2022 Printing material: 18. March 2022	<ul style="list-style-type: none"> Orbital welding Welding in maritime technology Thermal spraying and build-up welding in production and for repairs Use of electron and laser beams for joining, cutting and surface treatment of materials 	LASER World of PHOTONICS 26.04. – 29.04.2022, Munich/Germany 20. Tagung Schweißen in der maritimen Technik 27.04. + 28.04.2022, Hamburg/Germany ITSC – International Thermal Spray Conference and Exposition 04.05. – 06.05.2022, Vienna/Austria ELMIA Welding & Joining Technology 10.05. – 13.05.2022, Jönköping/Sweden HANNOVER MESSE 30.05. – 02.06.2022, Hanover/Germany
5 May	Ad closing date: 12. April 2022 Printing material: 22. April 2022	<ul style="list-style-type: none"> Arc welding processes (stud, plasma and gas-shielded welding) Welding processing of high-alloy materials Quality management 	WIN EURASIA World of Industry 01.06. – 04.06.2022 Istanbul/Turkey FABTECH Canada 14.06. – 16.06.2022, Toronto/Canada Automatica 2022 21.06. – 24.06.2022, Munich/Germany wire und Tube 20.06. – 24.06.2022, Dusseldorf/Germany
6 June	Ad closing date: May 10, 2022 Printing material: May 20, 2022	<ul style="list-style-type: none"> Soldering in connection technology Material behavior when welding and cutting with thermal and water jet processes Welding in combination with other joining processes Automation through robots and sensors when joining and cutting 	LÖT 2022 21.06. – 23.06.2022, Aachen/Germany SurfaceTechnology GERMANY 21.06. – 23.06.2022, Stuttgart/Germany METAV 21.06. – 24.06.2022, Dusseldorf/Germany

Issue/ Month	Dates	Main subject areas	Fairs, conferences and events
7 July	Ad closing date: June 07, 2022 Printing material: June 15, 2022	<ul style="list-style-type: none"> Joining of material combinations 	
8 August	Ad closing date: July 12, 2022 Printing material: July 22, 2022	<ul style="list-style-type: none"> Calculation and simulation in joining technology Industry 4.0 Possible uses of welding power sources 	ROBOTER 2022 06.09. + 07.09.2022, Fellbach/Germany AMB – Internationale Ausstellung für Metallbearbeitung 13.09. – 17.09.2022, Stuttgart/Germany
9 September	Ad closing date: August 09, 2022 Printing material: August 19, 2022	<ul style="list-style-type: none"> Welding, soldering and gluing for lightweight constructions 	DVS CONGRESS 2022 19.09. – 21.09.2022, Koblenz/Germany ALUMINIUM - Weltmesse & Kongress 27.09. – 29.09.2022, Dusseldorf/Germany- WELDING – Internationale Ausstellung für Schweißtechnik 03.10. – 07.10.2022, Brünn/Tschechien
10 October	Ad closing date: September 20, 2022 Printing material: September 23, 2022	<ul style="list-style-type: none"> Exhibition edition EuroBLECH with PocketGuide welding technology Economic efficiency in welding production Occupational health and safety and environmental protection in welding and cutting technology Qualification of operations and staff 	EuroBLECH – Internationale Technologie-messe für Blechbearbeitung 25.10. – 28.10.2022, Hanover/Germany Formnext 2022 15.11. – 18.11.2022, Frankfurt/Germany
11 November	Ad closing date: October 11, 2022 Printing material: October 21, 2022	<ul style="list-style-type: none"> Manufacturing processes and means of production Automation through robots and sensors when joining and cutting Devices, additives and auxiliary materials for gas-shielded welding 	India Essen Welding & Cutting 23.11. – 25.11.2022, Mumbai/India Tube India 23.11. – 25.11.2022, Mumbai/India
12 December	Ad closing date: November 15, 2022 Printing material: November 25, 2022	<ul style="list-style-type: none"> Report on the DVS CONGRESS 2022 Requirements for welded joints Welding regulations 	

including supplement
WALL CALENDAR 2023

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front cover	–	210 × 185	–	–	–	5,980
First or Last cover page	–	210 × 297	3,820	4,210	4,600	4,870
Back cover	–	210 × 204	3,840	4,230	4,620	4,890
2/1 pages	362 × 247	420 × 297	5,820	6,210	6,600	6,870
1/1 page	181 × 247	210 × 297	3,640	4,030	4,420	4,690
Juniorpage	119 × 170	133 × 187	2,270	2,660	3,050	3,320
1/2 page, horizontal 1/2 page, vertical	181 × 123 90 × 247	210 × 148 105 × 297	1,820	2,210	2,600	2,870
1/3 page, horizontal 1/3 page, vertical	181 × 82 57 × 247	210 × 99 71 × 297	1,250	1,445	1,640	1,795
1/4 page, horizontal 1/4 page, vertical	181 × 62 90 × 123	210 × 74 105 × 148	915	1,110	1,305	1,460
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.20			
Box Number Fee			6,50			

* plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm wide x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 79

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge: 1/1 and 1/2 page 1/3 page and smaller
per standard colour 390 € 195 €
four-coloured 1,050 € 545 €
per special colour: 525 € 525 €

Bleed surcharge: 180 €

Placement surcharge: 10 % on the b/w basic ad rate

No discounts on all surcharges

Series discounts: For advertisements published within 12 months
for 3 repeats or 1.5 pages 5 %
for 6 repeats or 3 pages 10 %
for 12 repeats or 6 pages 15 %
from 12 pages 20 %
Discounts for multi-year contracts on request.

Bound-in-inserts: 2 pages (paper up to 115 g/m²) 4,050 €
2 pages (paper up to 170 g/m²) 5,040 €
4 pages (paper up to 115 g/m²) 6,140 €
4 pages (paper up to 170 g/m²) 7,620 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discount: 2 Bound-in-inserts 5 %
3 Bound-in-inserts 10 %
6 Bound-in-inserts 15 %

Loose inserts: Domestic circulation up to 25 g € 350 % postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high
Affixed reply cards to advertisements or loose inserts € 180 %*

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10, 46395 Bocholt, Germany
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial: The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 6,870 €

1/1 page, 4c
(5,000 Characters incl. spaces) 4,690 €

1/2 page horizontal, 4c
(2,000 Characters incl. spaces) 2,870 €

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.

1. Investigation method:

Recipient structure analysis through written survey - sample survey

2 Description of the recipients at the time of data collection:

2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients

2.2. Total number of recipients in the file

8,905

2.3. Total number of changing recipients

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file, copies sold	8,610
Recipients in the file permanent free copies	295

8,905

Promotional copies actual circulation	300	9,205
of which domestic	8,883	
of which abroad	322	

3. Description of the investigation:

3.1. Population (proportion examined):

Population not included:	9,205	=	100 %
Promotional copies	300		
Recipients abroad	322	622	= 6.8 %
The investigation represents recipients	8,583	=	93.2%

3.2. Day of the sample drawing:

May 13, 2009

3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address

Initial samples (questionnaire sent)	343 cases	= 100 %
Questionnaire cannot be delivered by post	0 cases	= 0 %
Bookstores / libraries	3 cases	= 0.8 %

Gross sample	343 cases	= 100 %
Failures		
Questionnaire not returned	99 cases	= 28.9 %
Questionnaire returned empty	0 cases	= 0 %

Net sample (exhaustion)	244 cases	= 71.7 % (evaluable cases)
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3.4 Target person of the investigation:

First recipient

3.5. Definition of the reader:

not applicable

3.6. Period of investigation:

Period of investigation:
Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.

Sectors/branches of the economy/specialist fields/occupational groups

DER PRAKTIKER is distributed in all sectors of the economy where welding technology is used in manufacturing and repair work.

Department/ group/ class	Recipient groups (according to the classification of the branches of the economy)	Proportion of the actually circulated print run	
		%	Copies
36, 35, 5–7	Energy industry, water supply and mining	7.1	511
20, 19.2	Chemical industry and mineral oil processing	4.8	346
22	Plastics processing	0.6	43
24	Metal production and metal processing	8.9	639
25.1	Manufacture of steel and light metal structures	22.0	1,582
25.2	Boiler and tank construction	10.1	727
28	Mechanical engineering	14.3	1,028
29	Manufacture of cars and their parts	1.8	130
30.9	Road vehicle construction (without cars)	1.2	86
35.1	Shipbuilding	1.2	86
30.2	Rail vehicle construction	1.8	129
30.3	Aircraft and spacecraft construction	1.8	129
26.51.2, 26, 27, 26.51.3	Electronics, precision mechanics and optics	1.2	86
41 – 43	Building trade	6.0	431
46.9	Wholesale trade	4.8	345
85, 72	Science, research and teaching	8.3	596
71	Technical advice and planning (especially architectural and engineering offices)	2.4	172
	No information	1.7	122
	Actually circulated print run	100	7,188

Size of the economic unit

	Proportion of the actually circulated print run	
	%	Copies
1 – 19 Employees	32.1	2,307
20 – 49 Employees	19.6	1,409
50 – 299 Employees	24.4	1,754
300 and more Employees	20,8	1,496
No information	3.1	222
	100	7,188

Position in the business

	Proportion of the actually circulated print run copies	
	%	Copies
Proprietor, member of the board or managing director	33.9	2,437
Plant or works manager	5.4	389
Head of technical department	10.7	769
Head of commercial department	1.2	86
Plant engineer or welding engineer	20.8	1,495
Welding technologist, welding specialist or foreman	11.9	855
Welding instructor, welding shop foreman or welder	4.2	302
Technical clerk	4.2	302
Teacher at a university or a technical teaching institute	1.2	86
Others	6.5	467
No information	0	0
	100	7,188

School education vocational training

	Proportion of the actually circulated print run	
	%	Copies
University of technology or university	14.3	1,028
Specialist, engineering or technical college	36.3	2,611
Miscellaneous vocational college	3.6	258
Foreman's qualification test	33.3	2,394
Welding training (according to DVS guidelines)	6.0	432
Concluded technical training	3.0	215
Concluded commercial training	1.8	129
Miscellaneous vocational training	1.2	86
No training	0,5	35
No information	0,0	0
	100	7,188

Age

	Proportion of the actually circulated print run	
	%	Copies
Up to 29 years	3.6	258
30 – 39 years	10.1	726
40 – 49 years	41.7	2,998
50 – 59 years	29.8	2,142
60 years and older	13.7	985
No information	1.1	79
	100	7,188

1. Investigation method:

Distribution analysis through file evaluation total survey

2 Description of recipients at the time of data collection:

2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

2.2. Total number of recipients in the file:

12,218

2.3. Total number of changing recipients:

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file number of copies sold	5,967
Recipients in the file permanent free pieces	384
	6,351
Promotional copies	682
Actually circulated print run	6,506
of which domestic	6,297
of which abroad	209

3. Description of the investigation:

3.1. Population (proportion examined)

Population not included:	6,506	=	100 %
Promotional copies	682		
Recipients abroad	209	891	= 13.7 %
The investigation represents recipients of the total population	5,615	=	86.3 %

3.2. Day of the file evaluation:

August 27, 2018

3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

3.4. Target person of the investigation:

Not applicable

3.5. Definition of the reader:

Not applicable

3.6. Period of investigation:

August 2018

3.7. Implementation of the investigation:

Publishing house

WELDING ALL OVER THE WORLD



**8,000
Copies**

**55% readers
in Europe**

**45% overseas
readers**

Content:

Editorial profile	30
Distribution / Distribution in Europe	31
Scope and content analysis	32
Topics and dates	33
Advertising rates	34 – 35

Editorial profile: Technical magazine covering welding, cutting and brazing/soldering technology and related fields.

Target group: Internationally operating industry experts and decision-makers about investment projects.

Publisher: DVS – German Welding Society, D-Düsseldorf
TWI Ltd., GB-Cambridge
Institut de Soudure, F-Roissy

Editorial staff: Dipl.-Ing. Dietmar Rippegather (responsible)
Anja Labussek M.A.
Dipl.-Ing. Viktor Travkin

Year: Volume 21, 2022

Publication frequency: 4 times a year (including 2 x as e-paper)

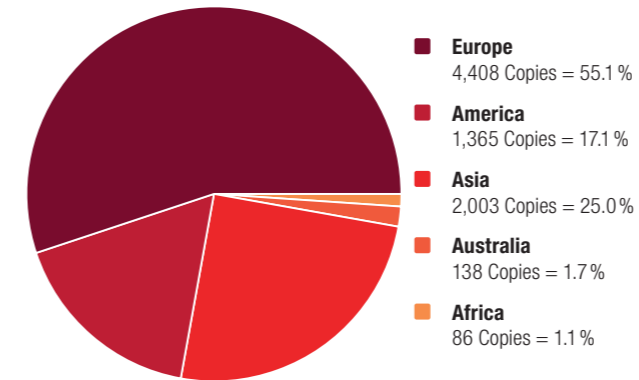
Print run: 8,000 Copies

Publication/subject plan: see page 33

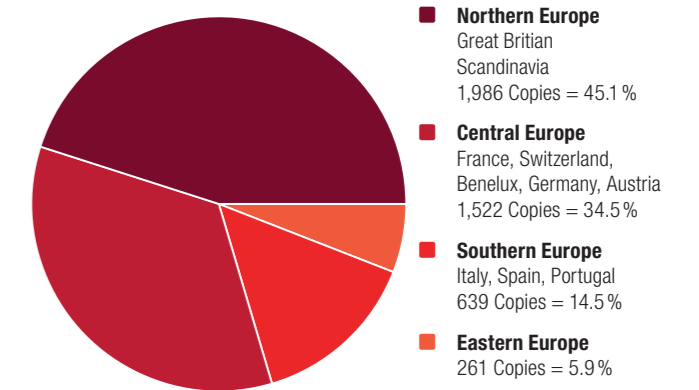
Subscription charges: Annual subscription 138 €
(Print + Digital)
plus postage costs

- Editorial Features:**
- Research, development and application
 - Training
 - Continuing education
 - Exchange of experiences
 - Welding, cutting, brazing/soldering, adhesive bonding and allied processes
 - Material issues (ferrous and non-ferrous metals, plastics, basic and additional materials)
 - Calculation, construction and production in steel, container, apparatus, vehicle and mechanical engineering
 - Welding machines including robots and controls
 - Material testing (destructive and non-destructive)
 - Occupational health and safety

Distribution:



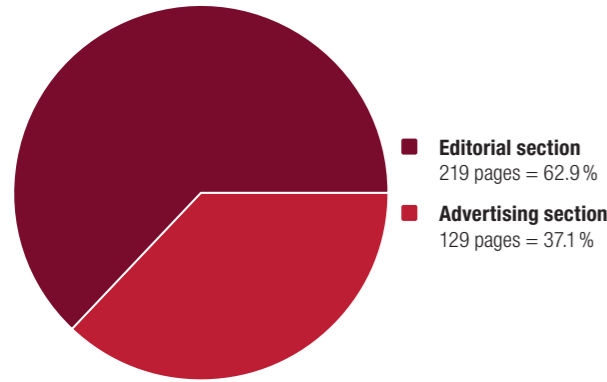
Distribution in Europe:



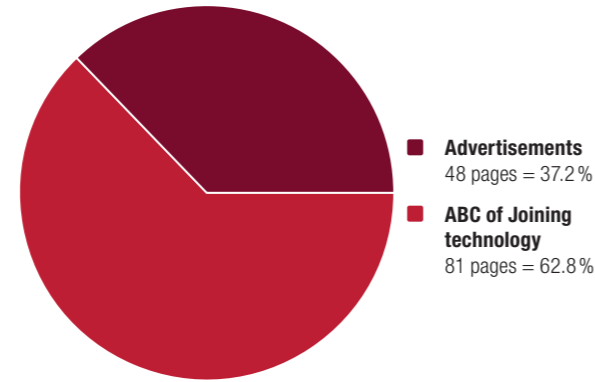
In cooperation with



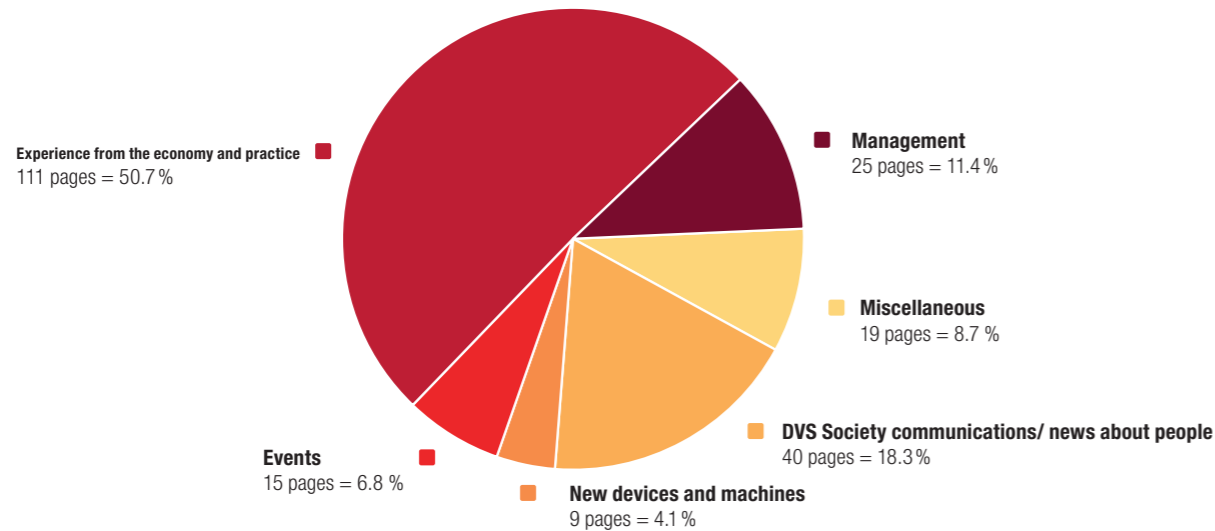
Scope analysis: 2020 = 4 issues
Total scope: 348 pages = 100%



Advertising scope: 129 pages = 100%



Content analysis Editorial Staff 2020



Issue/ Month	Dates	Main subject areas	Fairs/conferences
1 March	Ad closing date: February 08, 2022 Printing material: February 18, 2022	<ul style="list-style-type: none"> Application examples of welding and cutting technology (resistance welding, welding in plant, container and pipeline construction, laser and electron beam welding) Automation through robots and sensors when joining and cutting ITSC: Outlook and exhibitors announce Thermal spray: materials and uses 	WELDING 05.04. – 07.04.2022, Kielce/Poland LASER World of PHOTONICS 26.04. – 29.04.2022, Munich/Germany FABTECH-AWS Weldmex-Metaform Mexico-Coatech Expo 03.05. – 05.05.2022, Monterrey/Mexico ITSC – International Thermal Spray Conference and Exposition 04.05. – 06.05.2022, Vienna/Austria ELMIA Welding & Joining Technology 10.05. – 13.05.2022, Jönköping/Sweden HANNOVER MESSE 30.05. – 02.06.2022, Hanover/Germany
2 June	Ad closing date: May 10, 2022 Printing material: May 20, 2022	<ul style="list-style-type: none"> SPECIAL from institutes and companies: Latest results from joining and cutting research 	WIN EURASIA World of Industry 01.06. – 04.06.2022, Istanbul/Turkey Beijing Essen Welding & Cutting 07.06. – 10.06.2022, Shanghai/VR China FABTECH Canada 14.06. – 16.06.2022, Toronto/Canada wire and Tube 20.06. – 24.06.2022, Dusseldorf/Germany METAV 21.06. – 24.06.2022, Dusseldorf/Germany CWE – Cutting & Welding Equipment Expo August 2022, India
3 September	Ad closing date: August 09, 2022 Printing material: August 19, 2022	<ul style="list-style-type: none"> EuroBLECH - exhibitors announce Use of adhesive technology to join metallic and non-metallic materials Application examples of welding, cutting and soldering technology Increase in process stability and weld seam quality / non-destructive testing Additive manufacturing Special welding process 	ALUMINIUM - Weltmesse & Kongress 27.09. – 29.09.2022, Dusseldorf/Germany WELDING – Internationale Ausstellung für Schweißtechnik 03.10. – 07.10.2022, Brno/Czech Republic WELDEX 11.10. – 14.10.2022, Moscow / Russian Federation ExpoWELDING International Welding Fair 18.10. – 20.10.2022, Katowice/Poland EuroBLECH – Internationale Technologiemesse für Blechbearbeitung 25.10. – 28.10.2022, Hanover/Germany
4 November	Ad closing date: 11. Oktober 2022 Printing material: 21. Oktober 2022	<ul style="list-style-type: none"> SPECIAL from institutes and companies: Latest results from joining and cutting research 	

as EXCLUSIVE E-Paper Edition

as EXCLUSIVE E-Paper Edition

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 x 185	–	–	–	4,790
First or Last cover page	–	210 x 297	2,990.00	3,380	3,770	4,040
Back cover	–	210 x 204	3,010.00	3,400	3,790	4,060
2/1 pages	362 x 247	420 x 297	4,570.00	4,960	5,350	5,620
1/1 page	181 x 247	210 x 297	2,855.00	3,245	3,645	3,905
Juniorpage	119 x 170	133 x 187	2,045.00	2,435	2,825	3,095
1/2 page, horizontal 1/2 page, vertical	181 x 123 90 x 247	210 x 148 105 x 297	1,430.00	1,820	2,210	2,480
1/3 page, horizontal 1/3 page, vertical	181 x 82 57 x 247	210 x 99 71 x 297	975	1,170	1,365	1,520
1/4 page, horizontal 1/4 page, vertical	181 x 62 90 x 123	210 x 74 105 x 148	725	920	1,115	1,270
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.20			
Box Number Fee			6.50			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm wide x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 79

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	390 €	195 €
four-coloured	1,050 €	545 €
Special colours	525 €	525 €

Bleed surcharge: 180 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts:

For advertisements published within 12 months	
for 3 repeats or 1 1/2 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %
Discounts for multi-year contracts on request.	

Bound-in-inserts:

2 pages (paper up to 115 g/m2)	4,050 €
2 pages (paper up to 170 g/m2)	5,040 €
4 pages (paper up to 115 g/m2)	6,140 €
4 pages (paper up to 170 g/m2)	6,800 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discount:

2 Bound-in-inserts	5 %
3 Bound-in-inserts	10 %
6 Bound-in-inserts	15 %

Loose inserts: Domestic circulation up to 25 g € 350 % postal charge incl. higher weights on request max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts 180 € %

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10, 46395 Bocholt, Germany
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial: The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

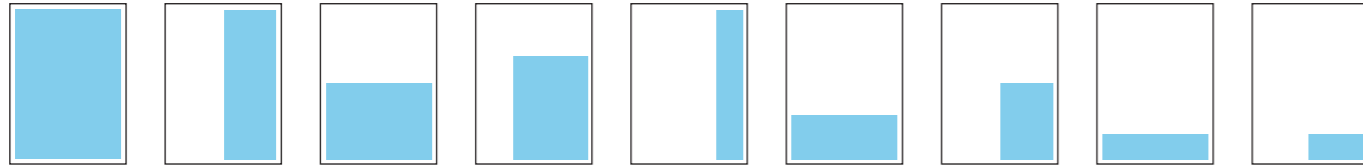
2/1 pages, 4c
(10,000 Characters incl. spaces) 5,620 €

1/1 page, 4c
(5,000 Characters incl. spaces) 3,905 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 2,480 €

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.

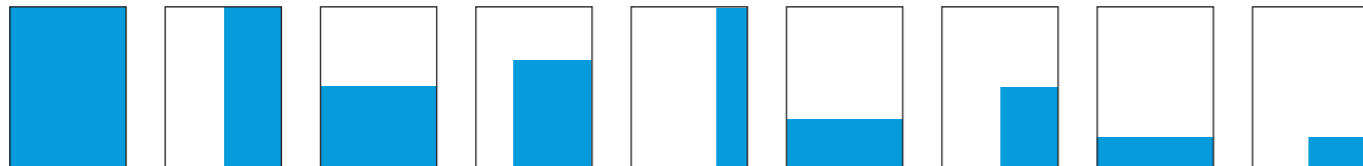
Type area



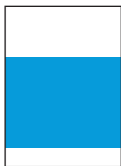
1/1 page 181 mm wide 247 mm high	1/2 vertical 90 mm wide 247 mm high	1/2 horizontal 181 mm wide 123 mm high	Juniorpage 119 mm wide 170 mm high	1/3 vertical 57 mm wide 247 mm high	1/3 horizontal 181 mm wide 82 mm high	1/4 horizontal 90 mm wide 123 mm high	1/4 horizontal 181 mm wide 62 mm high	1/8 page 90 mm wide 62 mm high
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with bleed

*plus 3 mm bleed on all sides.



1/1 page 210 mm wide 297 mm high	1/2 vertical 105 mm wide 297 mm high	1/2 horizontal 210 mm wide 148 mm high	Juniorpage 133 mm wide 187 mm high	1/3 vertical 71 mm wide 297 mm high	1/3 horizontal 210 mm wide 99 mm high	1/4 vertical 105 mm wide 148 mm high	1/4 horizontal 210 mm wide 74 mm high	1/8 page 105 mm wide 74 mm high
---	---	---	---	--	--	---	--	--



Front cover
210 mm wide
185 mm high
plus 3 mm bleed



**Last cover page
DER PRAKTIKER
SCHWEISSEN und SCHNEIDEN**
210 mm wide
204 mm high
plus 3 mm bleed



**Last cover page
WELDING and CUTTING**
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising. We are pleased to submit an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF / X-3 or PDF / X-4 data. Open data (e.g. InDesign, QuarkXpress, etc.) should be avoided. The file must be printable, i. H. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line art at least 600 dpi.

Colours:

Printing colours (CMYK) according to ISO 12647-2 (PSO), special colours are possible in consultation. For conversion and control of the color space (ICC Colour Management) reference is made specifically to the standard offset profiles of the ECI. (The "ISO Coated v2 (ECI)" profile can be obtained free of charge in the "ECI_Offset_2009" package at www.eci.org).

Processing of image data

TIFF-, EPS- und JPEG-files

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



The ABC of Joining - International Industry Guide

The advantages at a glance:

- Something for everyone:** Organised topically into 13 main groups with more than 500 relevant keywords
- Everything a glance:** Each entry encompasses the firm's complete postal address including its email and Internet addresses.
- Save costs:** We offer you attractive graduated prices according to the number of keywords
- One price - three trade journals:** You pay once per year and your entry is included in a total of 16 issues month on month throughout the year.
- Cross-border contacts:** The publication in our journals in German and English makes it possible for you to establish contacts beyond Germany's borders too.
- In addition and free of charge:** The entry at www.abc-der-fuegetechnik.de/en/ with a link to your homepage.
- Publication of your **companies logo** on our Internet site **free of charge**. Please send the logo (jpg-file) to: vanessa.wollstein@dvs-media.info.
- Possibility of beginning the entries every month** (deadline: 15th of the previous month).



Our online presence doubles the reach of your advertising

business partners Markt overview manufacturers
 Suppliers service providers German English
DER PRAKTIKER SCHWEISSEN UND SCHNEIDEN 6 main groups
830 keywords WELDING AND CUTTING 46 categories

www.abc-der-fuegetechnik.de/en

Prices

The price for your entry is based on the number of keywords.


Number of keywords	Cost per annum/per keyword (EUR)*
1	145.00
2 – 5	128.00
6 – 10	113.00
from 11	100.00

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me.



Your contact:
 Vanessa Wollstein
 ☎ +49 211 1591-152
 ✉ vanessa.wollstein@dvs-media.info

THE WORLD OF PLASTICS JOINING CONTENT

The image shows a laptop displaying the 'JOINING PLASTICS' website. The website header includes 'JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN' and 'Newsletter'. Below the header, there is a navigation bar with 'Startseite', 'Ausgaben', 'Suche', 'Autoren', 'Abonnement', 'Downloads', and 'Branchenfürer'. The main content area features a large red banner with the magazine title and a smaller image of the magazine cover. Below this, there is a section titled 'Ausgabe 3 (2021)' with a thumbnail of the magazine cover and a list of 'AUSGABEN-HIGHLIGHTS'. To the left of the laptop, there is a separate screenshot of the newsletter content, which includes a header with the magazine title and a main body of text. Below the text, there is a graph showing 'Zug-Scher-Festigkeit (N/mm²)' on the y-axis (0 to 60) and 'Feuchtegehalt Moisture content [%]' on the x-axis (0 to 3). The graph shows two data series with error bars, one for 'Tensile shear strength' and one for 'Moisture content'. Below the graph, there is a section titled 'Einflüsse von Feuchtegehalten auf...' and a paragraph of text.

The image shows the cover of the 'JOINING PLASTICS' magazine, issue 3-4/2021. The cover is red and black with orange accents. The title 'JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN' is prominently displayed at the top. Below the title, there is a large image of a MUNSCH welding extruder. The text 'MUNSCH NEXT GENERATION WELDING TECHNOLOGY' is featured in the center. To the right of the image, there is a list of features: 'W-LAN', 'MONITORING', 'M-DRIVE', and 'INTEGRATED STAND'. Below the image, there is a list of topics: 'EVALUATION', 'STAND-BY', 'APPLICABILITY', and 'DUAL BEAM LED'. At the bottom of the cover, there is a red banner with the text 'Themen der Fachbeiträge' and 'Topics of the Peer-reviewed Papers'. The banner contains a list of topics in German and English.

The guiding magazine in the industry

Peer-reviewed, German & English

Practical

Content:	
Editorial profile	42
Distribution / Distribution in Europe	43
Scope and content analysis	44
Topics and dates	45
Advertising rates	46 – 47

Editorial Profile: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN as a bilingual magazine (German/English), deals exclusively with the title subject.

Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".

Publisher: DVS – German Welding Society, D-Düsseldorf

Editorial staff: Dipl.-Ing. Dietmar Rippegather (Leitung/verantwortlich)
Nicole Stramka M.A.

Year: Volume 16, 2022

Publication frequency: 3 times per year

Language: German/English

Print run: 4,000 copies

Publication/subject plan: see page 45

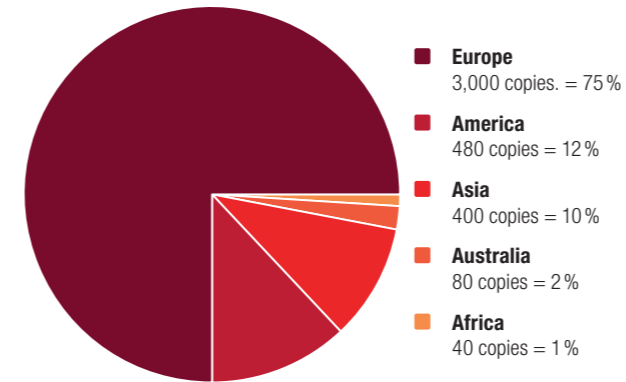
Subscription charges: Annual subscription 75,00 € (Print + Digital) plus postage costs

Target group: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.

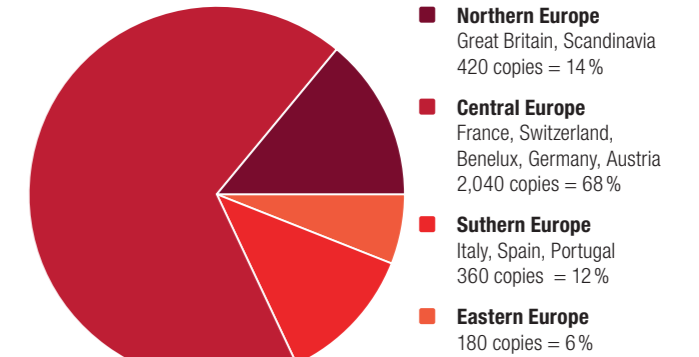
Editorial features:

- News
- From companies
- Products
- Specialist Articles
- Events

Distribution:

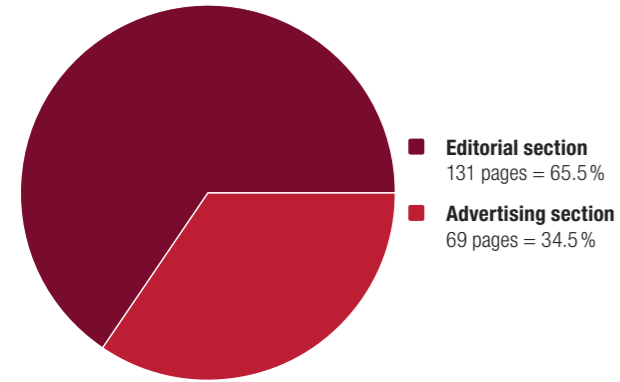


Distribution: in Europe

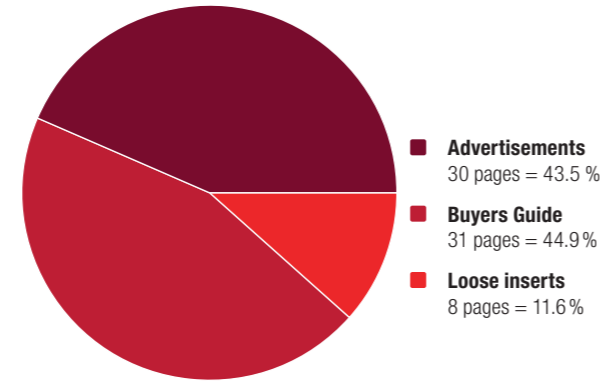


Scope analysis: 2020 = 4 issues

Total Scope: 200 pages = 100%



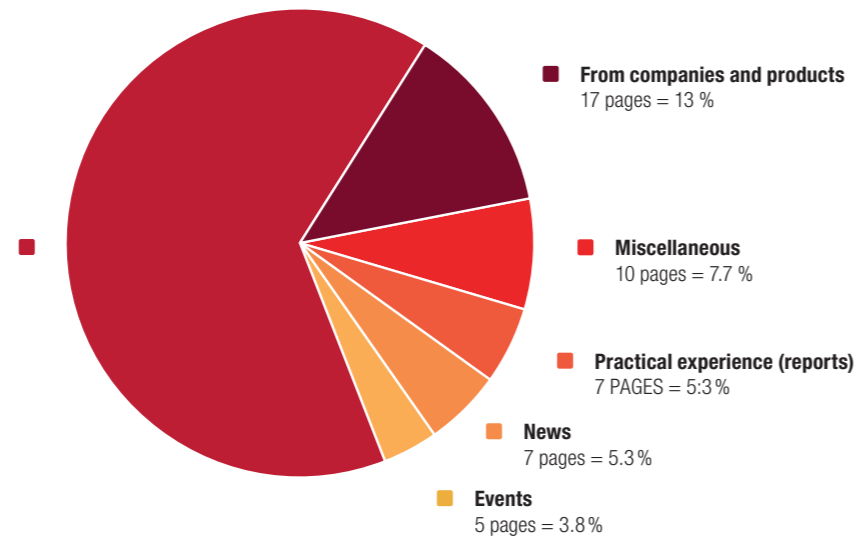
Advertising Scope: 69 pages = 100%



Content analysis

Editorial section 2020

Peer-reviewed Papers: 85 pages = 64.9%



Issue	Dates	Main subject areas	Fairs/conferences
1 March	Ad Closing Date: 08. February 2022 Printing Material: 18. February 2022	<ul style="list-style-type: none"> Welding in tank and pipeline construction Joining of different materials Plastics in automotive engineering Raw materials, materials, semi-finished products Fiber reinforced plastics 	Internationaler Kongress „PIAE 2022“ 30.03. – 31.03.2022, Mannheim/ Germany KUTENO – Kunststofftechnik Nord 10.05. – 11.05.2022, Rheda-Wieden- brück/Germany HANNOVER MESSE 2022 30.05. – 02.06.2022, Hanover/ Germany
2 June	Ad Closing Date: 10. May 2022 Printing Material: 20. May 2022	<ul style="list-style-type: none"> Series welding e.g. : ultrasonic, laser beam, heating element, infrared, vibration welding Mechanical connection technology: rivets, screws Training and testing 	Würzburger Kunststoffrohr- Tagung 21.06. – 22.06.2022, Würzburg/ Germany
3/4 October	Ad Closing Date: 06. September 2022 Printing Material: 16. September 2022	<ul style="list-style-type: none"> Fair issue K 2022 Measuring and testing of plastic connections Adhesive bonding of plastics Welding systems 	K 2022 19.10. – 26.10.2022, Düsseldorf/ Germany

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 x 150	–	–	–	3,180
First or Last cover page	188 x 254	210 x 297	1,775	2,005	2,235	2,435
Back cover	188 x 254	210 x 297	1,775	2,005	2,235	2,435
2/1 pages	400 x 254	420 x 297	2,550	2,780	3,010	3,670
1/1 page	188 x 254	210 x 297	1,595	1,825	2,055	2,255
Juniorpage	120 x 170	137 x 192	1,210	1,440	1,670	1,870
1/2 page, horizontal 1/2 page, vertical	188 x 127 92 x 254	210 x 147 103 x 297	850	1,080	1,310	1,510
1/3 page, horizontal 1/3 page, vertical	188 x 85 63 x 254	210 x 107 74 x 297	575	690	805	900
1/4 page, horizontal 1/4 page, vertical	188 x 64 92 x 127	210 x 84 103 x 147	460	575	690	785
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.20			
Box number fee			6.50			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 79.

JOBPORTAL
FÜGETECHNIK

Surcharges:
Colour surcharge: 1/1 and 1/2 page 1/3 page and smaller
 per standard colour 230 € 115 €
 four-coloured 660 € 325 €
per special colour: 325 € 325 €

Bleed surcharge: 180 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts:: For advertisements published within 12 months
 for 3 repeats or 1 1/2 pages 5 %
 for 6 repeats or 3 pages 10 %
 for 12 repeats or 6 pages 15 %
 from 12 pages 20 %

Discounts for multi-year contracts on request

Bound-in-inserts: 2 pages (paper up to 115 g/m2) 3,095 €
 2 pages (paper up to 170 g/m2) 3,870 €
 4 pages (paper up to 115 g/m2) 4,720 €
 4 pages (paper up to 170 g/m2) 5,900 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount: 2 Bound-in-inserts 5 %
 3 Bound-in-inserts 10 %
 6 Bound-in-inserts 15 %

Loose inserts: Domestic circulation up to 25 g € 350 %
 postal charge incl. higher weights on request
 max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements
 or loose inserts 180 € %

Loose inserts cannot be discounted.

Free delivery to:
 D+L Printpartner
 Schlavenhorst 10, 46395 Bocholt/Germany
 P +49 2871 24 66-0
 Delivery date: by the 25th of the previous month.
 A sample is requested from the advertising
 department. .

Advertorial: The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
 (10,000 Characters incl. spaces) 3,670 €

1/1 page, 4c
 (5,000 Characters incl. spaces) 2,255 €

1/2 page width, 4c
 (2,000 Characters incl. spaces) 1,510 €

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.

Buyer's Guide – JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The advantages at a glance:

- ✔ **Something for everyone:**
Organised topically into 11 main groups with numerous relevant keywords
- ✔ **Directed:**
The precise classification leads the user to a result accurately
- ✔ **At a glance:** Complete listing of your entries including email and Internet address
- ✔ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✔ **Save costs:** Attractive scale prices on basis of number of keywords

- ✔ **In addition and at no charge::**
Your entry on the internet on www.joining-plastics-bzv.de/en with a link to your homepage
- ✔ **Free** Publication of your **company logo** on the internet on www.joining-plastics-bzv.de/en as well as in the magazine. Please send the logo (jpg-file) to: vanessa.wollstein@dvs-media.info
- ✔ **Start of entries is possible in each month**
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

Ultrasonic welding service provider
 Heated tool welding international
 Hot gas butt welding Manufacturer English
 Laser transmission welding Infrared welding Buyers Guide
 Gedrman Vibration welding

www.joining-plastics-bzv.de/en

Prices

The price for your entry is based on the number of keywords

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?
Small cost for big effect!
Do not hesitate to contact me!

Your contact:
 Vanessa Wollstein
 ☎ +49 211 1591-152
 ✉ vanessa.wollstein@dvs-media.info

The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal. Four times a year, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

**4 Newsletter/
Language/
Year**

**for the
K 2022**



**More than 900
subscribers**

**German
&
English**

Newsletter-Advertising Formats

Format	Format/Size in Pixel	Price* in EURO
Fullbanner	468 × 60	289,-
Text Ad	max. 400 characters, PDF-link and/ or web page	299,-
Text/Image Ad	max. 300 characters, PDF-link and/ or web page	309,-
Special Banner	580 × 90	409,-

All prices are exclusive of VAT, per advertising form and language. Special forms of advertising such as Stand Alone Newsletter, Sponsoring, Advertorial, Logo Placement etc. on request.

Dates 2022 – Frequency of Publication

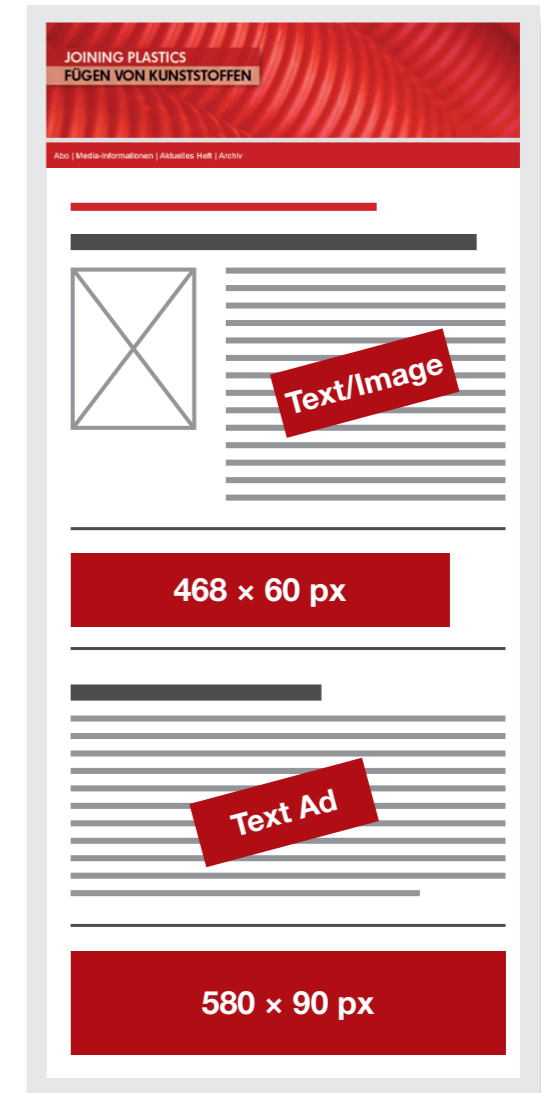
Issue	Transmis- sion	Delivery	Event
March	09.03.2022	25.02.2022	Internationaler Kongress "PIAE 2022" 30.03. – 31.03.2022, Mannheim/ Germany
May	04.05.2022	26.04.2022	KUTENO - Kunststofftechnik Nord 10.05. – 11.05.2022, Rheda-Wieden- brück/Germany
September	28.09.2022	20.09.2022	K 2022 19.10. – 26.10.2022, Düsseldorf/Germany
October	12.10.2022	04.10.2022	K 2022 19.10. – 26.10.2022, Düsseldorf/Germany

The following meta information is required for the delivery of the advertising form: Customer name / Contact person / Booking period / Advertising format / Click URL

Separate transmission in languages:
German & English

File formats:
GIF & JPG, 150 x 150 px, max. 200 KB /PDF (Direct linking)

Format of Newsletters:
HTML-Code or Text



EXPANDING & DIVERSE CONTENT



Surface coating

Peer-reviewed, German & English

GTS-Strahl inclusive

Content:	
Editorial profile	54
Distribution / Distribution in Europe	55
Scope and content analysis	56
Topics and dates	57
Advertising rates	58 – 59

Editorial Profile: The trade journal THERMAL SPRAY BULLETIN takes up the technology of Thermal Spraying in a journalistic form and publishes in two languages (German/English) not only application-oriented specialist articles about the new developments and the state of the art but also reviewed scientific specialist articles. Moreover, reports on events, standardisation activities and companies ensure that the readership always stays informed about latest developments.

Publisher: DVS – German Welding Society, D-Düsseldorf

Editorial Staff: Dipl.-Ing. Dietmar Rippegather (responsible)
Nicole Stramka M.A.

Year: Volume 17, 2022

Publication frequency: 2 times a year

Print run: 4,000 copies

Publication/subject plan: see page 57

Subscription charges: Annual subscription 56.50 € (Print + Digital) plus postage costs

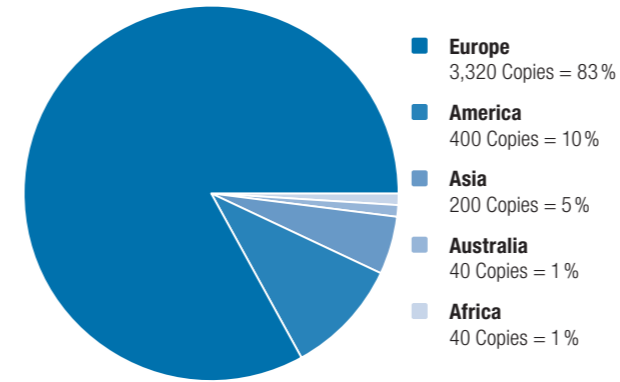
Language: German/English

Target group: THERMAL SPRAY BULLETIN is intended for technical employees, skilled workers and engineers in small, medium-sized and large companies. In this respect, the application range of the technology basically extends to the following sectors:

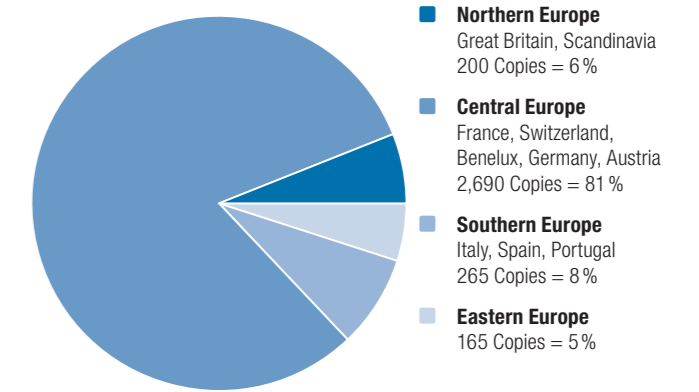
Editorial features:

- Apparatus/plant engineering
- Energy technology
- Printing/paper industries
- Machine tool construction
- Chemical industry
- Automobile industry
- Textile technology
- Plastic processing industry
- Aerospace
- Mineral oil industry
- Medical technology
- Building industry

Distribution:



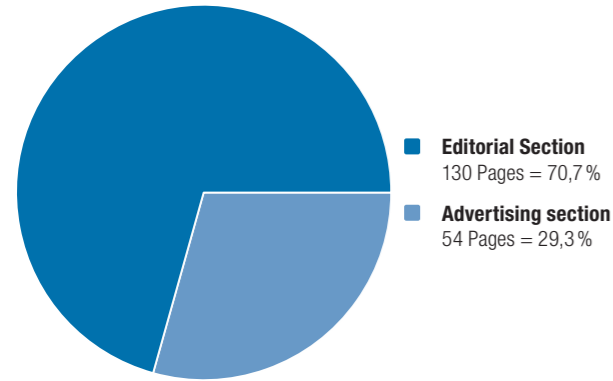
Distribution in Europe:



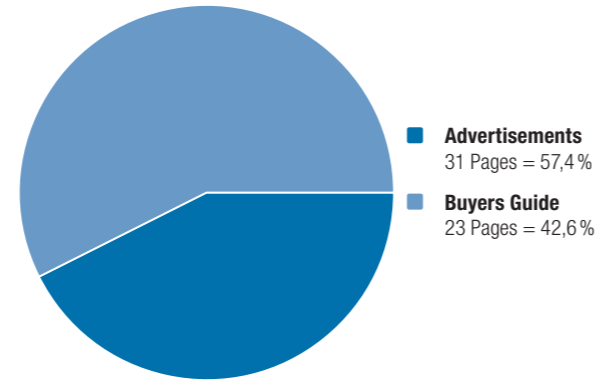
In cooperation with



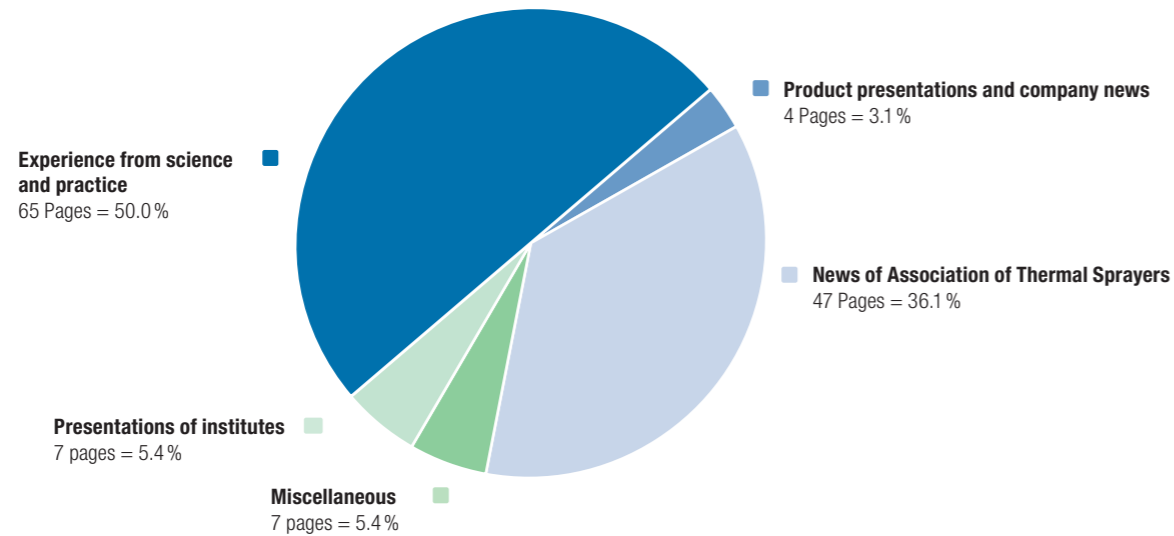
Scope analysis: 2020 = 2 issues
Total scope: 184 pages = 100%



Advertising scope: 54 Pages = 100%



Content analysis of the editorial section in 2020



Issue	Dates	Main subject areas	Fairs/conferences
1 April	Ad closing date: 24. March 2022 Printing material: 31. March 2022	<ul style="list-style-type: none"> Thermal coating in industrial areas such as automotive, biomedical, petrochemical, printing and paper Wear and corrosion protection Environmentally friendly coatings Coating materials Additives and auxiliaries New system technology Error detection and sensors Non-destructive testing Thermal spray processes Manufacturing Thermal coating of gas turbines and fuel cells 	<p>ITSC 2022 – International Thermal Spray Conference 04.05. – 06.05.2022, Vienna/Austria</p> <p>Surface Technology GERMANY 21.06. – 23.06.2022, Stuttgart/Germany</p>
2 September	Ad closing date: 11. August 2022 Printing material: 18. August 2022		<p>30. GTS Annual General Meeting 06.10. – 07.10.2022, Regensburg/Germany</p>

Furthermore, the **THERMAL SPRAY BULLETIN** includes the **GTS-Strahl** with information on: member companies, GTS-Events, interviews and patents

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 x 185	–	–	–	3,180
First or Last cover page	188 x 254	210 x 297	1,775	2,005	2,235,00	2,435
Back Cover	188 x 254	210 x 297	1,775	2,005	2,235,00	2,435
2/1 pages	400 x 254	420 x 297	2,550	2,780	3,010	3,210
1/1 page	188 x 254	210 x 297	1,595	1,825	2,055	2,255
Juniorpage	120 x 170	137 x 192	1,210	1,440	1,670	1,890
1/2 page, horizontal 1/2 page, vertical	188 x 127 92 x 253	210 x 147 103 x 297	850	1,080	1,310	1,510
1/3 page, horizontal 1/3 page, vertical	188 x 85 63 x 254	210 x 107 74 x 297	575	690	805	900
1/4 page, horizontal 1/4 page, vertical	188 x 64 92 x 127	210 x 84 103 x 147	460	575	690	785
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.20			
Box number fee			6.50			

*plus 3 mm bleed on all sides.

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 79

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	230 €	115 €
four-coloured	660 €	325 €
per special colour:	325 €	325 €

Bleed surcharge: 180 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts:

For advertisements published within 12 months	
for 3 repeats or 1 1/2 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:

2 pages (paper up to 115 g/m2)	3,095 €
2 pages (paper up to 170 g/m2)	3,870 €
4 pages (paper up to 115 g/m2)	4,720 €
4 pages (paper up to 170 g/m2)	5,900 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discounts:	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g, 350 € % postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts
180 € %

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10,
46395 Bocholt/Germany
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 3,310 €

1/1 page, 4c
(5,000 Characters incl. spaces) 2,255 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 1,510 €

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.

International Buyer's Guide – THERMAL SPRAY BULLETIN

The advantages at a glance:

- ☑ **Something for everyone:**
Organised topically into 9 main groups with numerous relevant keywords
- ☑ **Directed:**
the precise classification leads the user to a result accurately
- ☑ **At a glance:**
Complete listing of your entries including email and Internet address
- ☑ **Cross-national contacts:**
The bilingual magazine offers the opportunity to develop new international contacts
- ☑ **Save costs:**
Attractive scale prices on basis of number of keywords

- ☑ **In addition and at no charge:**
Your entry on the internet on www.tsb-bezugsquellen.de/en with a link to your homepage
- ☑ **Free** publication of your **company logo** on the internet on www.tsb-bezugsquellen.de/en/ as well as in the magazine Please send the logo (jpg-file) to: vanessa.wollstein@dvs-media.info
- ☑ **Start of entries is possible in each month**
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

international thermal spraying
equipment Systems & components
Buyer's Guide Additives English German
Surface treatment Jobshop service providers

www.tsb-bezugsquellen.de/en

Prices

The price for your entry is based on the number of keywords..

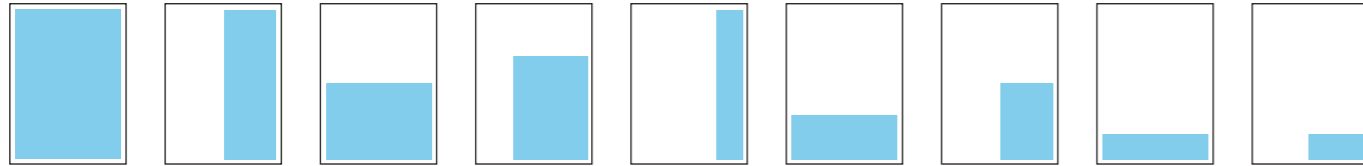
Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?
Small cost for big effect!
Do not hesitate to contact me.

Your contact:
Vanessa Wollstein
☎ +49 211 1591-152
✉ vanessa.wollstein@dvs-media.info

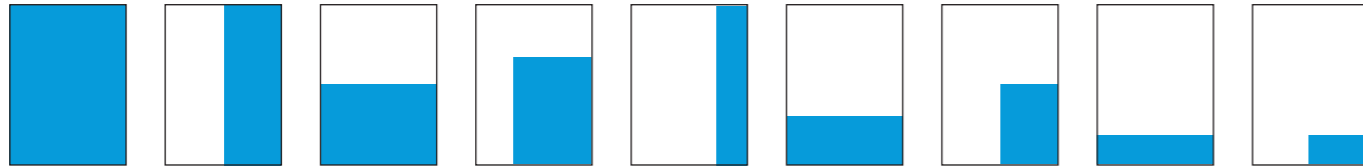
Type areal



1/1 page 188 mm wide 254 mm high	1/2 vertical 92 mm wide 254 mm high	1/2 horizontal 188 mm wide 127 mm high	Juniorpage 120 mm wide 170 mm high	1/3 vertical 63 mm wide 254 mm high	1/3 horizontal 188 mm wide 85 mm high	1/4 vertical 92 mm wide 127 mm high	1/4 horizontal 188 mm wide 64 mm high	1/8 page 86 mm wide 62 mm high
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with bleed

*plus 3 mm bleed on all sides.



1/1 page 210 mm wide 297 mm high	1/2 vertical 103 mm wide 297 mm high	1/2 horizontal 210 mm wide 147 mm high	Juniorpage 137 mm wide 192 mm high	1/3 vertical 74 mm wide 297 mm high	1/3 horizontal 210 mm wide 107 mm high	1/4 vertical 103 mm wide 147 mm high	1/4 horizontal 210 mm wide 84 mm high	1/8 page 103 mm wide 84 mm high
---	---	---	---	--	---	---	--	--



Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Front Cover
210 mm wide
150 mm high



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising. We would be happy to make you an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF / X-3 or PDF / X-4 data. Open data (e.g. InDesign, QuarkXpress, etc.) should be avoided. The file must be printable, i. H. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line art at least 600 dpi.

Colours:

Printing colours (CMYK) according to ISO 12647-2 (PSO), special colours are possible in consultation. For conversion and control of the color space (ICC Colour Management) reference is made specifically to the standard offset profiles of the ECI. (The "ISO Coated v2 (ECI)" profile can be obtained free of charge in the "ECI_Offset_2009" package at www.eci.org).

Processing of image data

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



WELCOME TO THE HOME OF WELDING

The HOME OF WELDING has been the Internet platform for everyone involved in welding technology since April 1st, 2019 - in industry and handicrafts!

What counts in HOME OF WELDING is content. Versatile, wide-ranging topics that are interesting for the entire welding industry.

Editorial Dept:

Uta Tschakert

+49 211 1591-304

uta.tschakert@dvs-media.info

Manager Media Sales:

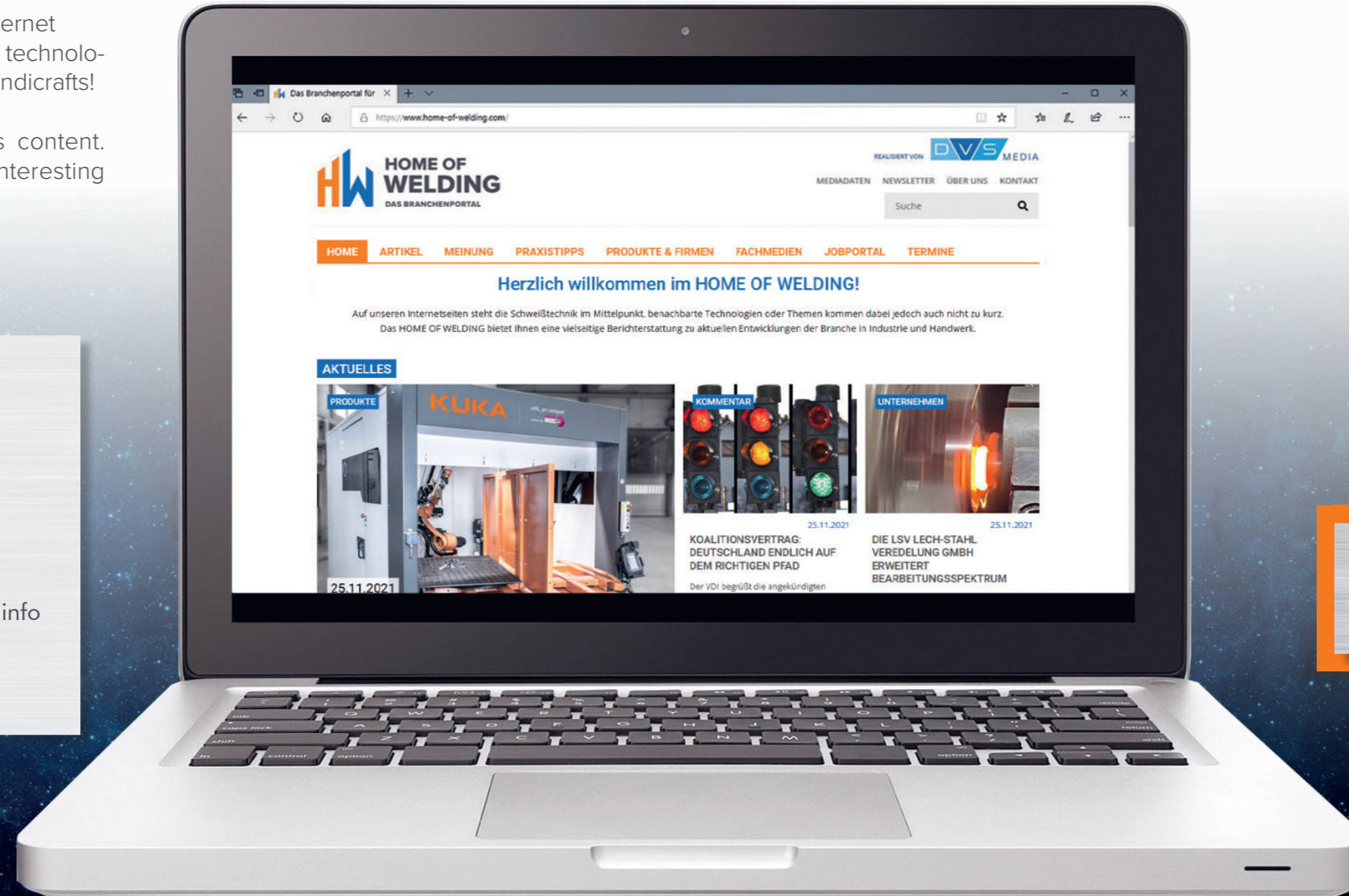
Markus Winterhalter

+49 211 1591-142

markus.winterhalter@dvs-media.info

Publisher:

DVS Media GmbH



THE UNIVERSE OF WELDING INFORMATION

The content-based B2B platform therefore includes:

- > breaking news
- > an industry-specific product and company directory
- > an industry-specific jobportal
- > numbers and statistical
- > practical tips
- > expert opinions
- > references to specialist media
- > event information

Discover now:
www.home-of-welding.com

ADVERTISE TO THE POINT.

YOUR POSSIBILITIES IN THE UNIVERSE

Banner Advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF WELDING you can use various standard formats for your advertising goals.

Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the HOME OF WELDING.

Product- and company directory

An industry leader through joining technology with all well-known manufacturers and the associated products

completes the usefulness of the industry portal. Broken down by products, it allows the quick and easy contact with new suppliers.

Newsletterwerbung

In our weekly newsletter you can choose between three banner placements. All forms of advertising guarantee maximum attention, because they are between the individual subject blocks of the newsletter.

JobPortal

Are you looking for specialists and managers who are familiar with joining technology? We reach your target group precisely with our crossmedia job portal.

We have put together four attractive packages for your optimal presence in the **HOME OF WELDING**. The heart of these service packages is the company and product database.

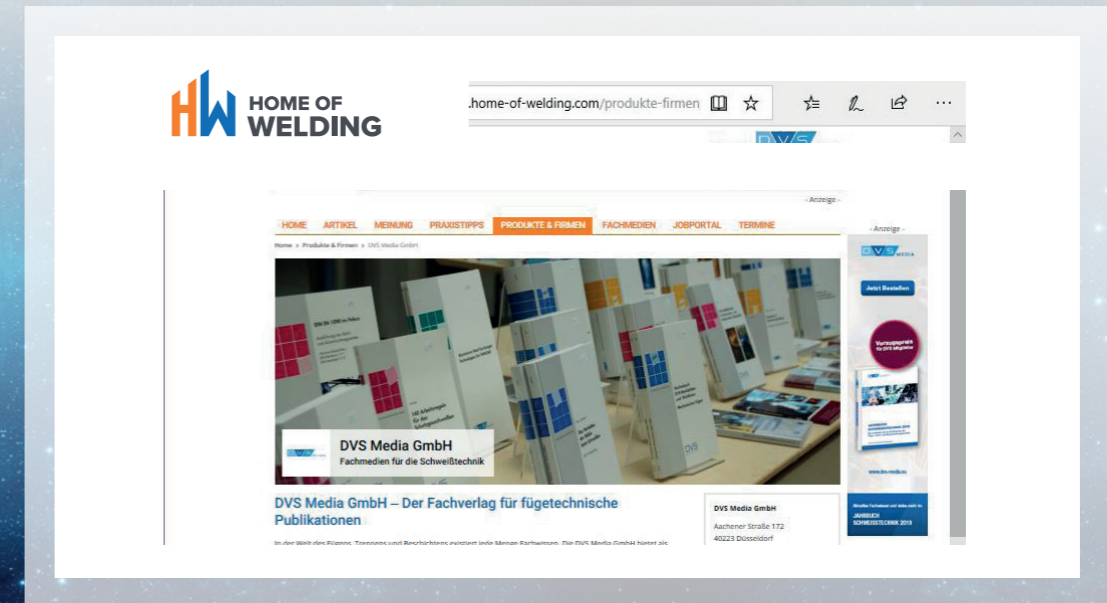
Make yourself smart on the following pages and choose between: **Basic Plus, Bronze, Silber or Gold.**

BASIC PLUS

- > Listing of max. 5 product categories in the directory, further listings on request
- + Full address
- + Specification of the website

75 € monthly/duration: 12 month*

PRESENTATION OF YOUR COMPANY



* The services in the HOME OF WELDING industry portal take 12 months. We calculate our services as part of an annual invoice plus VAT.

BRONZE

- › Listing in the product and company directory
- › Full address
- › Specification of the website
- + Own Micropage | + Indication of the contact person
- + Additional text | + Logo | + Cover picture
- + 1 banner to choose from (skyscraper left or right, or standard banner))

400 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

The diagram illustrates the placement of banners on a webpage. It shows two vertical 'Skyscraper' banners, each measuring 160 x 600 px, positioned on the left and right sides. At the bottom, there is a 'Standard-Banner' measuring 468 x 60 px. The background of the diagram is a grid of various content blocks, including 'TRENDTHEMA' (Trend topic), 'VERANSTALTUNG / AUSSCHUSS' (Event / Committee), and 'UNTERNEHMEN' (Company), each with a representative image and text area.

PRESENTATION OF YOUR COMPANY

Company-related subpage

The diagram shows the layout for a company-related subpage. It features an orange background. At the top, there is a blue box indicating the 'Cover picture: 1200 x 480 px'. Below this, on the left, is a white box for the 'Logo: 800 x 800 px'. On the right, there is a white box containing the 'Company name' and 'Company subtitle (70 characters)'.

Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

* The services in the HOME OF WELDING industry portal take 12 months. We calculate our services as part of an annual invoice plus VAT.

SILBER

- > Listing in the product and company directory
- > Own micropage
- > Full address
- > Specification of the website
- > Indication of the contact person
- > Additional text
- > logo
- > cover picture
- + **Banner in TOP-Position**

492 € monthly/duration: 12 months

PRESENTATION OF YOUR BANNER PLACEMENT

Top-Banner
1126 x 150 px

PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 x 480 px

Logo: 800 x 800 px

Company name
Company subtitle (70 characters)

Company name

Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Zusatztext: 800 Zeichen

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

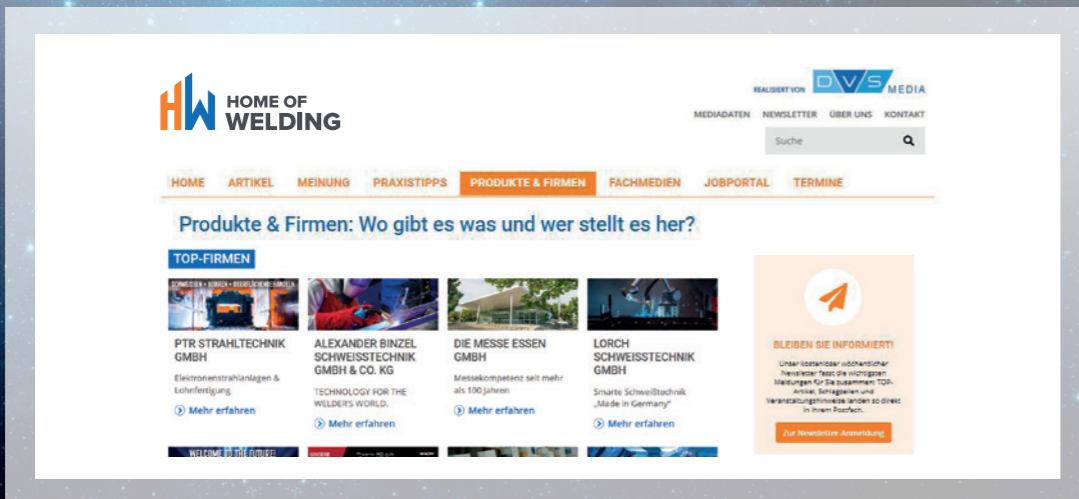
* The services in the HOME OF WELDING industry portal take 12 months. We calculate our services as part of an annual invoice plus VAT.

GOLD

- › Listing in the product and company directory
- › Own micropage
- › Full
- › Specification of the website
- › Indication of the contact person
- › Additional text
- › logo
- › cover picture
- + Listing as a top company
- + White paper
- + Advertorial (1x monthly)

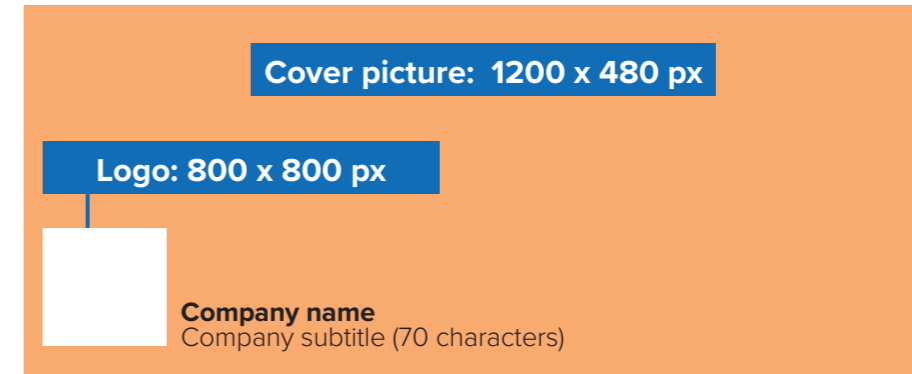
800 € monthly/duration: 12 months*

EXAMPLE OF THE „TOP-COMPANY-PRESENTATION“



PRESENTATION OF YOUR COMPANY

Company-related subpage



Company name Company subtitle

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd guberg...



>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd guberg...

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

Additional text: 3000 characters + pictures

* The services in the HOME OF WELDING industry portal take 12 months. We calculate our services as part of an annual invoice plus VAT.

ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our Basic Plus, bronze, silver and gold advertising packages are not what you need for your digital advertising? Then you have the option of booking various individual services with a shorter duration.

On the following pages we explain these individual services in detail.

OVERVIEW OF OUR INDIVIDUAL SERVICES

Advertising banner

- > Skyscraper
- > Standard-Banner

Newsletter-Advertising

- > Advertising banner
- > Stand-alone-Newsletter

Job-Portal

- > online
- > print + online, cross-media linked

Advertorial & Whitepaper

SHOW PRESENCE WITH OUR ADVERTISING BANNERS

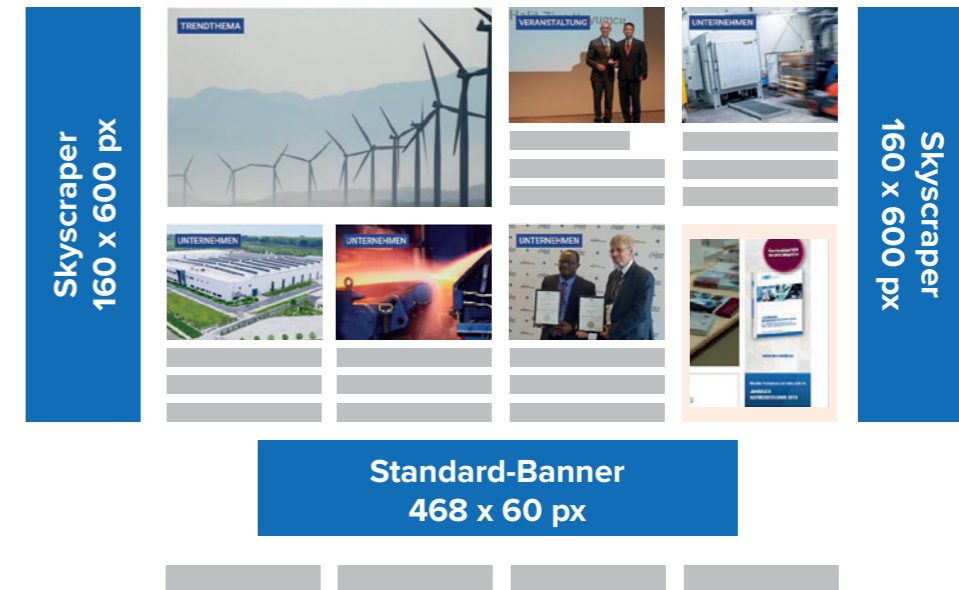
Decide between the portrait format Skyscraper and the landscape format standard-banner. In addition, you can choose whether your banner should appear only on the homepage or also on all sub-pages of HOME OF WELDING

Advertising banner (Skyscraper or Standard-Banner)

- > only homepage: 650 €/mtl.
- > homepage + sections: 850 €/mtl.*

*except in the jobportal

PRESENTATION OF YOUR BANNER PLACEMENT



OUR NEWSLETTER YOUR ADVERTISING POSSIBILITIES

In our newsletter we summarize the most important articles, headlines and dates from the reporting in the HOME OF WELDING every week.

Our newsletter is usually published once a week, usually on Thursdays. You are also welcome to use this weekly, editorial notice to our newsletter subscribers for your advertising message, with an advertising banner in three different positions.

Banner-Format:

620 x 75 px

Banner-Prices:

- > Top-Position: 450 €
- > Fokus-Position: 390 €
- > Standard-Position: 350 €

Banner data and -booking:

- > each 10 days in advance

The placement options:



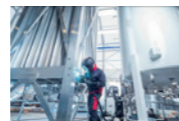
NEWSLETTER 47/2021

Liebe Lesenden, liebe Leser:

die stetig steigende Quecksilbersäule im Thermometer lässt keinen Zweifel aufkommen: Es herrscht eine Gluthitze. Solange es direkt heiß ist, nutzen wir das Wetter erlaubt aus, um unseren wöchentlichen Newsletter zu schmieden, da sind wir eisern. Ohne zu zögern machen wir also Nägel mit Köpfen und stellen Ihnen zu allererst den besonders interessanten Artikel aus dem HOME OF WELDING vor, die dort in den vergangenen Tagen veröffentlicht wurden.

Top-Position 620 x 75 px

DIE TOP-MELDUNGEN DER WOCHE:



Titan XQ puls steigert die Effizienz und eröffnet Einsparpotenziale

Unter dem Motto „Welding 4.0“ stellt EWM die MIG/MAG-Multigranatschweißgerät-Serie Titan XQ puls in einer kompakten und einer dekompakten Variante vor.

[Hier geht's zum Artikel](#)



Kommentare und Gedanken zur DIN EN 1090-1

Eine Änderung der DIN EN 1090-1 ist längst überfällig, weil die alten Konformitätsregeln mit den Regelungen zur Leistungserklärung nicht übereinstimmen. Die neue DIN EN 1090-1 ist nicht nur schlanker geworden, sondern passt sich auch den rechtlichen Rahmenbedingungen durch die Verordnung EU 2015/2011 an.

[Hier geht's zum Artikel](#)

Fokus-Position 620 x 75 px

KENNEN SIE SCHON DIESE SCHLÄGZEILEN?



Der mobile WIG-Inverter MicorTIG 200

[Hier geht's zum Artikel](#)

Für jede Herausforderung gerüstet

[Hier geht's zum Artikel](#)

Prima Poster: Manuelle Schweißprozesse

[Hier geht's zum Artikel](#)

Standard-Position 620 x 75 px

DIESE TERMINE SOLLTEN SIE SICH VORMERKEN:

In der schweißtechnischen Branche gibt es viele Möglichkeiten für den Wissensaustausch. An dieser Stelle geben wir Ihnen Hinweise auf kommende Veranstaltungen.

05.07.2019	3. Fachtagung „Zerstörungsfreie Werkstoffprüfung“ Duisburg
16. – 17.09.2019	DWS CONGRESS 2019 Münster
24. – 25.10.2019	1st International Conference on Advanced Joining Processes 2019 Porto Seguro, Aachen (Portugal)
12. – 13.02.2020	Tagung ROBOTER 2020 Fellbach

FOR EVERYONE WHO HAS MORE TO SAY IN THE INDUSTRY: OUR STAND-ALONE-NEWSLETTER

Your messages to the welding industry need more space than an advertising banner can provide? Then use our circle of subscribers for a stand-alone newsletter.

The design of the stand-alone newsletter corresponds to the weekly HOME OF WELDING summary.

The decisive difference, however, lies in the content, which is made up exclusively of your reports. The stand-alone newsletter can be sent at any time, with the exception of Thursday.

- > Introtex (max. 1,500 characters including spaces)
 - > Three teaser articles:
 - > Headline: max. 75 characters
 - > Teaser text: max. 540 characters
 - > Image size: 271 px x 181 px
 - > Three to four headlines: max. 70 characters each
 - > Three to four dates for your events
- Stand-alone-Newsletter: 1,980 €

ADVERTORIAL & WHITEPAPER: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

Advertorial and Whitepaper are a popular means of presenting advertising in editorial packaging. HOME OF WELDING also offers you this opportunity.

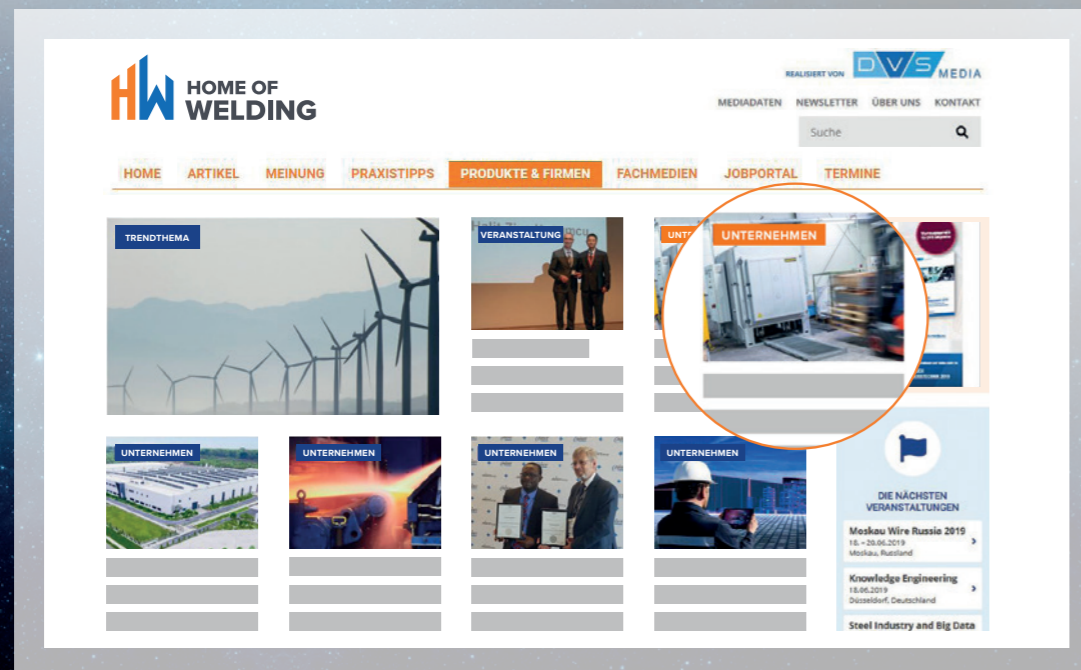
We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article is, for a specific period of time, listed in our chronological article overview „Advertorials“.

Advertorial & Whitepaper

- > 3 months period: 990 €
- > 6 months period: 1,690 €
- > 12 months period: 2,590 €

PRESENTATION OF YOUR ADVERTORIALS



THE JOBPORTAL FOR JOINING TECHNOLOGY

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media jobportal.

- > **Online:** more than **6,000 trade visitors** per month
- > **Print:** 5 different trade magazines for your precise target group approach
- > SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, WELDING AND CUTTING, JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN, THERMAL SPRAY BULLETIN
- > you advertise via the DVS network in the environment of nearly **19,000 members**.

ONLINE

Publish your job advertisement

- > **Online:** in our industry portal HOME OF WELDING
- > **Online:** on the five websites of our specialist magazines

OUR OFFER FOR YOU: **FÜGEN ONLINE:**
Online-jobportal (30 days duration)
475.00 € (plus VAT)

PRINT + ONLINE

Publish your job advertisement at a low package price

- > **Print:** in one of our trade magazines
- > **Online:** In our Job portal JOINING
- > **Optional Online:** At StepStone, one of the leading online-job platforms in Germany

FÜGEN STARTER:

1/3 advertising page, 4c

Option 1 + online-jobportal (30 days duration) 1,315 € (plus VAT)

Option 2 + online-jobportal + StepStone (30 days duration) 2,135 € (plus VAT)

FÜGEN BUSINESS:

1/2 advertising page, 4c

Option 1 + online-jobportal (30 days duration) 1,670 € (plus VAT)

Option 2 + online-jobportal + StepStone (30 days duration) 2,490 € (plus VAT)

FÜGEN PROFESSIONAL:

1/1 advertising page, 4c

Option 1 + online-jobportal (30 days duration) 2,080 € (plus VAT)

Option 2 + online-jobportal + StepStone (30 days duration) 2,900 € (plus VAT)

JOBPORTAL
FÜGETECHNIK

In Kooperation mit: StepStone

Banner advertising

**SCHWEISSEN
und SCHNEIDEN** DER PRAKTIKER

**WELDING
AND
CUTTING**

DVS Media GmbH has greatly expanded its website and online offering and completely revised its design

Why advertise online?

Banner advertisements increase awareness and promote image building. Use inexpensive online advertising where your target group is looking! The Internet has now become the leading medium for obtaining business information. According to the latest studies, more than 70% of decision-makers first get information online. (Online media disseminate information faster than traditional advertising media and usually reach a significantly larger readership.)

Your advantage!

Via the various websites you can reach specialists and executives from welding, cutting and soldering technology, steel construction, structural engineering and bridge construction, mechanical engineering, in electrical engineering, in vehicle construction, aircraft construction and in the chemical industry.

File formats:

Static advertising media: jpg, gif, png
Animated advertising material: swf, gif

Maximum file size: 80 KB

When delivering a flash banner, we recommend that you also send us an alternative graphic banner and the destination address. This graphic is displayed if Flash is not available or deactivated in the browser.

When creating the banner, please make sure that the target page must be opened in a new browser window.

The Banners

Our offer includes 5 different banner formats (static / animated). With multiple occupancy of the banner spaces, the banners appear in rotation. We also offer you interesting placement options, perfectly tailored to your needs

- www.schweissenundschneiden.de
- www.welding-and-cutting.info
- www.joining-plastics.info
- www.dvs-regelwerk.de
- www.derpraktiker.de
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de
- www.fuegen-von-kunststoffen.de
- www.thermal-spray-bulletin.info
- www.abc-der-fuegetechnik.de/en
- www.tsb-bezugsquellen.de
- www.alu-lieferverzeichnis.de/en

Request a non-binding offer today!



Banner advertising

**THERMAL
SPRAY** BULLETIN

**JOINING PLASTICS
FÜGEN VON KUNSTSTOFFEN**

New magazine websites!

Formats are as follows:



160 × 600 Pixel

Standard Banner

468 × 60 Pixel

Large Banner

1126 × 150 Pixel

It should be noted this is "responsive" is created, and must additionally supplied by the customer in the following formats:

Large Banner responsive Formate:
Banner Top L – Banner (946x150)
Banner Top M – Banner (706x150)
Banner Top S – Banner (526x150)
Banner Top XS – Banner (468x150)

Prices:

We offer you graduated prices. The more views are booked, the cheaper it will be for you!!

Volumen/ Format	Standard Banner	Large Banner	Sky- scraper
1,000 Views	85	170	290
10,000 Views	420	840	1,440
100,000 Views	2,100	4,200	7,195

* The prices are subject to VAT.

Directory Pages:

- www.abc-der-fuegetechnik.de/en
- www.dvs-regelwerk.de
- www.tsb-bezugsquellen.de/en
- www.alu-lieferverzeichnis.de/en
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de



For more than 30 years, the Jahrbuch SCHWEISSTECHNIK has lived up to its claim to be a helpful reference work for the joining, cutting and coating technology industry.

Target Group

Metalworking companies: sheet metal and tube processing, machine and steel construction, shipbuilding, vehicle construction, welding specialists, welding technicians, welding engineers, production engineers, technical merchants, training centers and trainers in welding technology, students, lecturers, professors.

Advertising rate

Format	Width x Height in mm	Basic rate (b/w)	4-coloured
1/1 page+1/1 page company profile	117 x 172	2,470	2,890
1/1 page	117 x 172	2,330	2,750
1/2 page horizontal	117 x 85	1,165	1,585
1/2 page vertical	58 x 172	590	1,010
1/4 page horizontal	117 x 42	590	1,010
1/4 page vertical	58 x 85	590	1,010

Colour surcharge	per standard colour	210 €
	4-coloured	420 €
Bleed surcharge:		135 €
with bleed:	154 mm width x 218 mm high incl. 3 mm bleed left, right, below and 5 mm above.	
Bound-in-inserts:	2 pages (paper up to 115 g/m ²) only possible to a limited extent, consideration after receipt of order	2,680 €
Format:	154 mm wide x 218 mm high	
Bookmark:		2,940 €
* All prices are in EURO and do not include the currently valid VAT rate.		
Book format:	DIN A5 (148 mm wide, 210 mm high)	
Print run:	3,000 Copies	
Paper:	80 g/m ² art print	
Ad closing date:	July 01, 2022	



Also available online

www.verzeichnis.jahrbuch-schweisstechnik.de

Further advertising opportunities

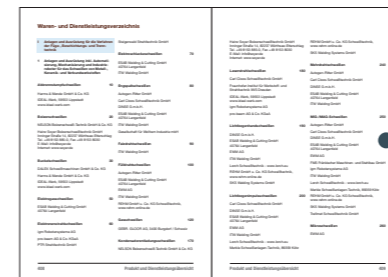


Alphabetical company directory

Registration fee: 185.00 (incl. logo)
Logo requirements:
four-coloured, max. height 20 mm, max. width 52 mm
Please send the logo in high resolution as an image file (JPEG or EPS) to:
britta.wingartz@dvs-media.info or
vanessa.wollstein@dvs-media.info

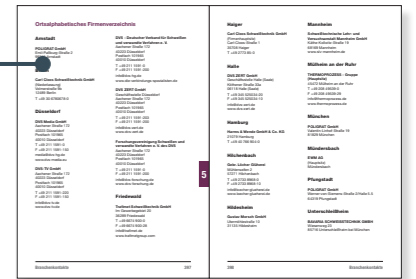
Product and Service directory

Registration fees:
up to 10 entries 13.00 € per line *
11 or more entries 11.00 € per line *
* (42 characters per line)



Local alphabetical business directory

Registration fee: 33 per entry



1/1 page + 1/1 page company profile

Type area: 117 mm wide x 172 mm high
with bleed: 154 mm wide x 218 mm high + 3mm bled surcharge
2,470 €

New: The company profile also appears on our homepage
www.verzeichnis.jahrbuch-schweisstechnik.de/firmenprofile





Full of news about joining technology and the DVS – German Welding Society.

Target Group Your advertising message reaches around 18,000 DVS members directly and precisely, and thus a target group par excellence! No wastage!

Format	Width x Height in mm	Advertising Rate 4-coloured
1/1 page	176 x 253	4,830
1/2 page horizontal	176 x 125	2,680
1/2 page vertical	86 x 253	
1/3 page horizontal	176 x 85	1,630
1/3 age vertical	57 x 253	
1/4 page horizontal	176 x 62	1,315
1/4 page vertical	86 x 125	

Limited Advertising Scope: max. three pages in the magazine + cover pages

Format: DIN A4, 210 mm wide x 297 mm high
With format: 216 mm wide x 305 mm high

Print run: 200 Copies
Volume: 24 pages, average

1. Issue/Month: May 2022
Ad closing date: 18. March 2022

2. Issue/Month: December 2022
Ad closing date: 14. October 2022

The editors reserve the right to make changes to the topics to keep them up-to-date.

Advertise where practitioners get information

The information service for the practitioner and more

Editorial Profile

With short and precise information, tips and hints for daily work, "DER SCHWEISSER" addresses the "welder on site" as well as the training and further education participants of the DVS educational institutions.

Our specialist editorial team puts its special focus on

- Presentation of the joining, cutting and coating processes
- Preparation and explanation of easily understandable technical terms
- Providing instructions on occupational safety
- Materials science
- Areas of application for certain welding processes
- Notes on working techniques

In addition, the readers can use quiz questions on the various subjects to check whether they are up to date with their knowledge.

Publication frequency: 6 times a year
 February, April, June, August, October & December

Print run: 8,000 Copies

Advertising formats

Bar display: 165 mm x 34 mm, 4-coloured, EUR 945
1/2 page horizontal: 165 mm x 125 mm, 4-coloured, EUR 2,625



www.home-of-welding.com/der-schweisser



THE Aluminium Suppliers Directory

For almost 50 years

PRINT | DIGITAL | ONLINE



Editorial profile

For almost 50 years, the aluminum delivery directory, which is published once a year, has been the leading international reference work for the aluminum industry among buyers in the core and key industries, in the subcontracting segment, among experts and auditors, and at association and chamber level. Thanks to its contemporary format, it meets the legitimate expectations of users, who quickly and purposefully get an up-to-date overview of suppliers of raw materials, metallurgical products, semi-finished and semi-finished products, light metal trade, finished products, plant and mechanical engineering, aluminum processing and the wide range of services such as Need to provide advice and expert opinions.

The Aluminium Suppliers Guide, divided into almost 20 categories, is used in 3 versions:

- Print, more than 300 pages
- USB stick, can be used individually for digital use
- Online, www.alu-lieferverzeichnis.de/en/

The Aluminium Suppliers Guide: The decisive link for qualified contacts between purchasing and sales.

Print run 100 (print and digital)

Publication frequency: annually

Printing process: Offset

Data formats File as EPS, TIF or PDF

Book format 148 mm wide × 210 mm high

Type area: 117 mm wide × 172 mm high

Ad closing date: September 23, 2022

Publication date: October 28, 2022

Publishing House



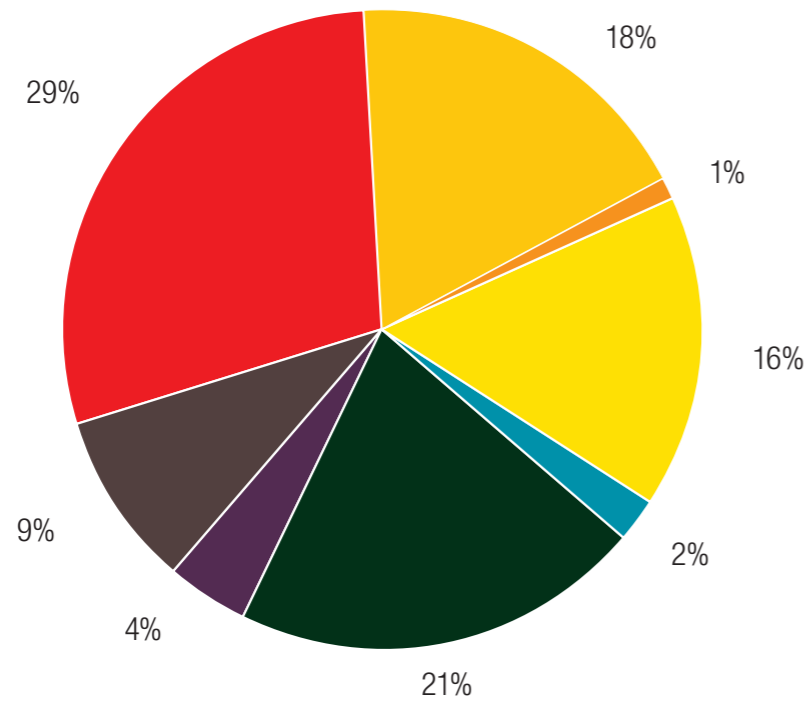
DVS Media GmbH
Aachener Straße 172, 40223 Düsseldorf

Entries + Advertisements Britta Wingartz
Vanessa Wollstein
+49 211 1591-155/-152
britta.wingartz@dvs-media.info
vanessa.wollstein@dvs-media.info

Fax +49 211 1591 150
Homepage www.Alu-Lieferverzeichnis.de/en
E-Mail anzeigen@dvs-media.info

Advertising Rates 14 valid from January 1st, 2020

Target groups



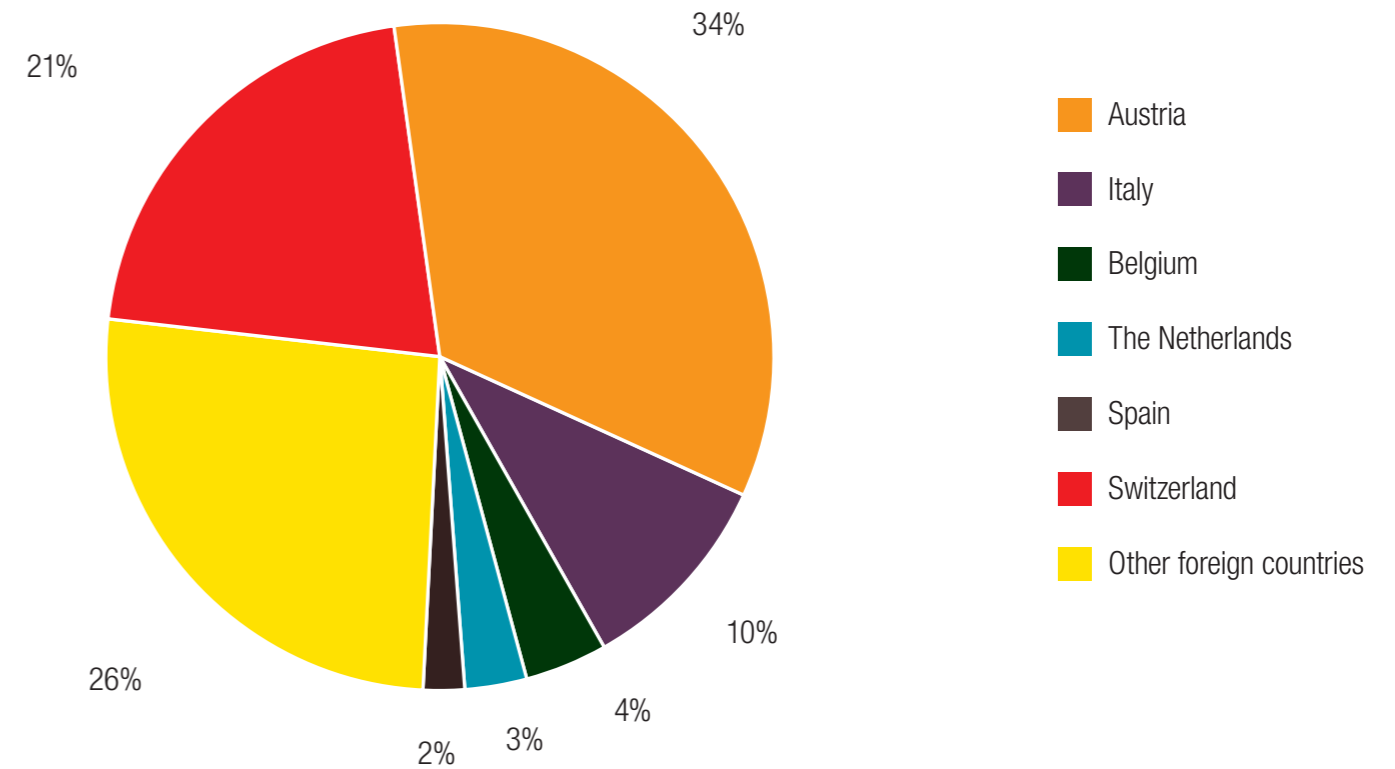
- Branches**
- Automotive industry
- Rail vehicle industry
- Aviation
- mechanical engineering
- Toolmaking
- Construction
- Civil engineering
- Electrical engineering
- packaging
- Joining technology
- Surface technology

- Contract work**
 - Metal construction
 - Forming
 - CNC processing
 - Separation technology
 - Surface treatment
- Research & Teaching**
 - Universities
 - Universities of applied sciences

- Information/Advice**
 - Appraiser
 - Engineers
 - Architects
 - Industrial design
- Organizations**
 - Business associations
 - Chambers of Commerce and Industry
 - Chambers of CraftS

- Individual Distribution**
 - Trade Fairs
 - Exhibitions
 - Congresses
 - Individual requirements
- Samples/ advertising copies**
- Aluminium-Industry**
 - Primary aluminum industry
 - Secondary aluminum industry
 - Aluminum semi-finished products
 - Aluminum trade

Distribution International



- Austria
- Italy
- Belgium
- The Netherlands
- Spain
- Switzerland
- Other foreign countries

Your advertising opportunities



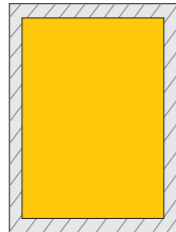

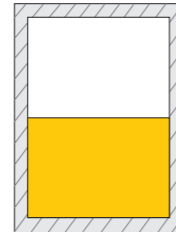

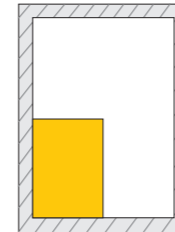

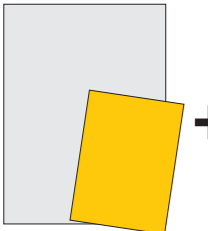

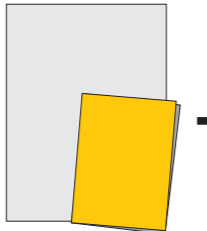

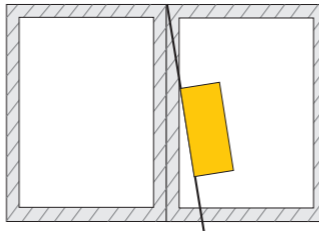

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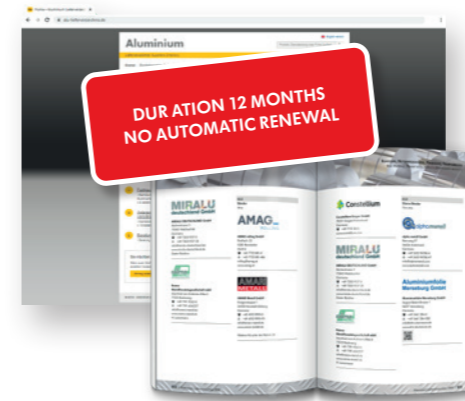
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Contact:

Markus Winterhalter
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markus.winterhalter@dvs-media.info



Your contacts at DVS Media GmbH

Advertising

Advertising Manager

Markus Winterhalter
P +49 211 1591-142
markus.winterhalter@dvs-media.info

Advertising Assistance

Britta Wingartz
P +49 211 1591-155
britta.wingartz@dvs-media.info

Advertising Assistance

Vanessa Wollstein
P +49 211 1591-152
vanessa.wollstein@dvs-media.info

Representations

Bavaria, Berlin, Brandenburg, Bremen, Hamburg, Lower Saxony, Mecklenburg-Western Pomerania, North Rhine-Westphalia, Saxony, Saxony-Anhalt, Schleswig-Holstein, Thuringia, Belgium, Netherlands, Luxembourg, France, Austria, Switzerland, Scandinavia, Great Britain

Astrid Kehr
DVS-Verlagsrepräsentanz
Hauptstraße 7
57644 Hattert
P +49 26 62 969 664 0
F +49 26 62 949 107 2
astrid.kehr@dvs-ad.de

Baden-Württemberg, Hesse, Rhineland-Palatinate, Saarland
Reinhard Nühlen
Verlags- und Mediaservice BDV
Postfach 2043, 55510 Bad Kreuznach
Franziska-Puricelli-Str. 36c
55543 Bad Kreuznach
P +49 671 64 118
F +49 671 69 756
M +49 171 202 70 77
reinhard@nuehlen.org

U.S./Canada, Asia

Detlef Fox
D.A. Fox Advertising Sales Inc.
5 Penn Plaza, 19th Floor
New York, NY 10001(USA)
P +1 212 896 38 81
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detleffox@comcast.net

taly/Portugal/Spain

MEDIAPOINT & COMMUNICATIONS SRL
Corte Lambruschini Corso Buenos Aires, 8
V° piano - interno 7
16129 Genova (Italien)
P +39 010 570 49 48
F +39 010 553 00 88
daniela.chiusa@mediapointsrl.it

Editorial

Editorial Manager

Dipl.-Ing. Dietmar Rippegather
P +49 211 1591-276
dietmar.rippegather@dvs-media.info

WELDING and CUTTING

Anja Labussek
P +49 211 1591-281
anja.labussek@dvs-media.info

SCHWEISSEN und SCHNEIDEN

Dipl.-Ing. Dietmar Rippegather
Dipl.-Ing. Viktor Travkin
P +49 211 1591-208
viktor.travkin@dvs-media.info

HOME OF WELDING

Dipl.-Kulturwiss. Uta Tschakert
P +49 211 1591-304
uta.tschakert@dvs-media.info

Editorial Assistance

Sylvia Hanagan
P +49 211 1591-282
sylvia.hanagan@dvs-media.info

DER PRAKTIKER

Dipl.-Ing. Christian Bothur
P +49 211 1591-285
christian.bothur@dvs-media.info

JOINING PLASTICS/ FÜGEN VON KUNSTSTOFFEN THERMAL SPRAY BULLETIN

Nicole Stramka
P +49 211 1591-289
nicole.stramka@dvs-media.info

Distribution

Distribution Manager

Dipl.-Betriebsw. Susett Bendel
P +49 211 1591-167
susett.bendel@dvs-media.info

Distribution(Magazines)

Leserservice DVS Media
P +49 6123 9238-242
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DVS Media GmbH

Aachener Str. 172
40223 Düsseldorf

P +49 211 1591-0
F +49 211 1591-150

media@dvs-media.info
www.dvs-media.eu